

I am writing to support Maryland HB1133. As a researcher and medical school professor, I have done extensive research into disease awareness campaigns. While some publicly funded campaigns serve the public interest, some industry sponsored campaigns are largely covert ways to market drugs. The funding for disease awareness campaigns should be transparent, and regulatory oversight strengthened.

I also support Maryland HB1134. Industry gifts and free drug samples can bias physician prescribing behavior. These marketing tools do not serve the public's interest.

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