

FINAL

AMENDED
January 20, 2026
February 17, 2026
March 2, 2026

COUNTY COUNCIL OF ANNE ARUNDEL COUNTY, MARYLAND

Legislative Session 2025, Legislative Day No. 23

Bill No. 98-25

Introduced by Ms. Hummer, Chair
(by request of the County Executive)

By the County Council, December 15, 2025

Introduced and first read on December 15, 2025
Public Hearing set for and held on January 20, 2026
Public Hearing on AMENDED bill set for and held on February 2, 2026
Vote held until and bill amended on February 17, 2026
Public Hearing on AMENDED bill set for and held on March 2, 2026
Public Hearing on AMENDED bill set for and held on March 19, 2026
Bill Expires March 20, 2026

By Order: Kaley Schultze, Administrative Officer

A BILL ENTITLED

1 AN ORDINANCE concerning: Public Works – Traffic – Zoning – Signs

2
3 FOR the purpose of authorizing the Director of the Department of Public Works to place
4 certain permanent directional signs in a County right-of-way under certain
5 circumstances; repealing certain signage provisions; revising the definition of “sign”;
6 defining certain types of signs and sign-related terms; setting forth the purpose and
7 intent for the regulation of signs; adding a grandfathering provision applicable to
8 certain applications for signs; allowing signs in existence as of a certain date to remain
9 in place under certain circumstances; establishing criteria for the replacement or
10 alteration of certain signs in existence as of a certain date; establishing general
11 provisions related to signs; requiring the Planning and Zoning Officer to prepare
12 illustrations and graphic representations to assist in the application of the subtitle;
13 exempting certain signs from certain permit and other requirements; requiring permits
14 for certain signs; prohibiting the placement of certain types of signs; establishing the
15 criteria for location of signs; setting forth methods for measurement of sign area and
16 height; establishing standards for certain permanent signs; establishing regulations for
17 and prohibitions of certain signs in County and private rights-of-way; establishing time,

EXPLANATION: CAPITALS indicate new matter added to existing law and taglines.
[[Brackets]] indicate matter deleted from existing law and taglines.
Captions and taglines in **bold** in this bill are catchwords and are not law.
Asterisks *** indicate existing Code provisions in a list or chart that remain unchanged.
Underlining indicates matter added to bill by amendment.
~~Strikeover~~ indicates matter removed from bill by amendment.

place, and manner criteria for temporary signs on private property; setting forth the allowable types, size, and location of certain freestanding and building signs by zoning district or use of a property; allowing a developer of certain developments to submit a signage program for approval to the Office of Planning and Zoning; removing the fees associated with an application for an offsite directional sign; and generally relating to public works and zoning.

BY repealing: §§ 18-3-301 through 18-3-313
Anne Arundel County Code (2005, as amended)

BY adding: §§ 18-3-301 through 18-3-321
Anne Arundel County Code (2005, as amended)

BY repealing and reenacting, with amendments: §§ 13-2-301; ~~and~~ 18-1-101(138); and 18-18-101
Anne Arundel County Code (2005, as amended)

SECTION 1. *Be it enacted by the County Council of Anne Arundel County, Maryland,*
That §§ 18-3-301 through 18-3-313 of the Anne Arundel County Code (2005, as amended) are hereby repealed.

SECTION 2. *And be it further enacted,* That Section(s) of the Anne Arundel County Code (2005, as amended) read as follows:

ARTICLE 13. PUBLIC WORKS

TITLE 3. TRAFFIC

13-2-301. Authority of Director to regulate.

(a) To provide for the safe and expeditious movement of traffic and to ensure the safety of citizens using the roads and highways, the Director may:

(10) regulate the movement, standing, or stopping of commercial vehicles in residential areas; ~~[[and]]~~

(11) place official signs that regulate the parking, stopping, standing, or movement of traffic within or near a road or highway; AND

(12) PLACE OTHER SIGNS WITHIN OR NEAR A ROAD OR HIGHWAY, INCLUDING PERMANENT DIRECTIONAL SIGNS, UPON DETERMINATION THAT THE SIGNS ARE NECESSARY FOR TRAFFIC SAFETY AND NAVIGATION.

ARTICLE 18. PLANNING AND ZONING

TITLE 1. DEFINITIONS

1 **18-1-101. Definitions.**

2
3 Unless defined in this article, the Natural Resources Article of the State Code, or
4 COMAR, words defined elsewhere in this Code apply in this article. The following words
5 have the meanings indicated:

6
7 ***

8
9 (138) "Sign" means any writing, letter, or numeric work, pictorial presentation,
10 illustration or decoration, emblem, device, symbol, trademark, [[flag,]] banner,
11 [[pennant,]] FIGURE, OR CHARACTER, or any other device, FIXTURE, PLACARD OR
12 STRUCTURE, INCLUDING ITS COMPONENT PARTS, utilized to advertise, announce, identify,
13 or make known or attract attention. [[The following types of signs have the meanings
14 indicated:

15
16 (i) "Directional sign" means a sign that directs traffic to a use or area.

17
18 (ii) "Freestanding sign" means a sign that is permanently affixed to the ground and
19 supported by one or more columns, uprights, or braces.

20
21 (iii) "Identification sign" means a sign attached to the facade of a structure that
22 relates to a use located at the same location as the sign.

23
24 (iv) "Temporary sign" means a sign that is portable and easily removable, displays
25 messages of a transitory or temporary nature, such as stake signs and wind signs, and is not
26 a freestanding sign or a sign permanently affixed to a structure.]]

27
28 (I) "SIGN" DOES NOT INCLUDE GRAVEYARD AND CEMETERY MARKERS,
29 CLEARANCE BARS ASSOCIATED WITH A HEIGHT RESTRICTION AND OTHER SAFETY
30 NOTICES INTEGRAL TO AN OBJECT'S PURPOSE, VENDING MACHINES, MAIL DROP-OFF
31 BOXES, MAILBOX SIGNS REGULATED BY THE UNITED STATES POSTAL SERVICE, FLAGS,
32 PENNANTS, DECORATIONS, MURALS, ARTWORK, A BUILDING'S ARCHITECTURAL
33 FEATURES, OR A MANUFACTURER OR SELLER'S MARKINGS ON MACHINERY OR
34 EQUIPMENT.

35
36 (II) TYPES OF SIGNS AND SIGN-RELATED TERMS ARE DEFINED IN § 18-3-301.

37
38 **TITLE 3. PARKING, OUTDOOR LIGHTING, AND SIGNAGE.**

39
40 **18-3-301. DEFINITIONS.**

41
42 IN THIS SUBTITLE, THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED:

43
44 (1) "AIR-ACTIVATED GRAPHIC SIGN" OR "INFLATABLE SIGN" MEANS A TEMPORARY
45 SIGN THAT IS AN INFLATABLE DEVICE UTILIZING FORCED AIR.

46
47 (2) "ANIMATED SIGN" MEANS A SIGN EMPLOYING MOTION, THE ILLUSION OF
48 MOTION, OR LIGHT OR COLOR CHANGES ACHIEVED THROUGH MECHANICAL, ELECTRICAL,
49 ENVIRONMENTAL, OR ELECTRONICALLY ACTIVATED MEANS.

50
51 (3) "AWNING SIGN", "CANOPY SIGN", OR "MARQUEE SIGN" MEANS A BUILDING SIGN
52 ATTACHED TO OR CONSTRUCTED ON AN AWNING, CANOPY, OR MARQUEE, RESPECTIVELY.

1 (I) "AWNING" MEANS A FIXED OR RETRACTABLE ARCHITECTURAL PROJECTION
2 OR SHELTER PROJECTING FROM AND SUPPORTED BY THE EXTERIOR WALL OF A BUILDING
3 AND COMPOSED OF A COVERED SUPPORTING FRAMEWORK.

4
5 (II) "CANOPY" MEANS A PERMANENT FREESTANDING OR SEMI-ATTACHED
6 STRUCTURE OF RIGID CONSTRUCTION WITH VERTICAL SUPPORTS.

7
8 (III) "MARQUEE" MEANS ANY PERMANENT STRUCTURE ATTACHED TO OR
9 PROJECTING BEYOND A BUILDING OR EXTENDING ALONG AND PROJECTING BEYOND THE
10 WALL OF A BUILDING, COMPLETELY SUPPORTED BY THE BUILDING.

11
12 (4) "BALLOON SIGN" MEANS A TEMPORARY SIGN THAT IS A GAS FILLED
13 INFLATABLE OBJECT ATTACHED BY A TETHER TO A FIXED PLACE OR MOUNTED ON THE
14 GROUND OR A BUILDING.

15
16 (5) "BANNER SIGN" MEANS A TEMPORARY OR PERMANENT SIGN UTILIZING A
17 FLEXIBLE DISPLAY SURFACE AND SUPPORTED BY A BRACKET OR OTHER DEVICE.

18
19 (6) "BLINKING, FLASHING, OR STROBING" MEANS ANIMATED SIGNS OR ANIMATED
20 PORTIONS OF SIGNS WITH ILLUMINATION OR LIGHTS CHARACTERIZED BY A REPETITIVE
21 CYCLE IN WHICH THE PERIOD OF ILLUMINATION IS EQUAL TO OR LESS THAN THE PERIOD
22 OF NON-ILLUMINATION, AND THE CYCLICAL PERIOD BETWEEN THE ON AND OFF PHASES
23 IS NO MORE THAN FOUR SECONDS.

24
25 (7) "BUILDING SIGN" MEANS A SIGN ATTACHED TO THE FACADE OF A BUILDING OR
26 A STRUCTURE.

27
28 (8) "DIRECTIONAL SIGN" MEANS A SIGN PRIMARILY DESIGNED AND ERECTED FOR
29 THE PURPOSE OF SAFELY DIRECTING PEDESTRIAN, BICYCLE, OR OTHER VEHICULAR
30 TRAFFIC FLOW TO A USE OR AREA.

31
32 (9) "DRIVE-THROUGH SIGN" OR "SERVICE WINDOW SIGN" MEANS A SIGN ORIENTED
33 TO OCCUPANTS OF VEHICLES UTILIZING A DRIVE-THROUGH, OR PEDESTRIANS UTILIZING
34 A WALK-UP SERVICE WINDOW.

35
36 (10) "ELECTRONIC MESSAGE CENTER" MEANS AN ELECTRONICALLY
37 PROGRAMMED AND ACTIVATED CHANGEABLE SIGN COPY, INCLUDING DIGITAL DISPLAYS
38 AND SIGNS WHERE LED LIGHTS, FIBER OPTICS, LIGHT BULBS, OR OTHER ILLUMINATION
39 DEVICES WITHIN THE SIGN FACE CAUSE ONE DISPLAY TO BE REPLACED BY ANOTHER.

40
41 (11) "FEATHER SIGN" MEANS A TEMPORARY SIGN CONSTRUCTED OF CLOTH,
42 CANVAS, PLASTIC FABRIC, OR SIMILAR LIGHTWEIGHT, NON-RIGID MATERIAL TYPICALLY
43 SHAPED LIKE A FEATHER, AND SUPPORTED BY A SINGLE VERTICAL POLE MOUNTED INTO
44 THE GROUND OR ON A PORTABLE STRUCTURE.

45
46 (12) "FREESTANDING CANOPY SIGN" MEANS A PERMANENT SIGN UTILIZED IN
47 CONJUNCTION WITH A MULTI-SIDED OVERHEAD STRUCTURE SUPPORTED BY COLUMNS
48 BUT NOT ENCLOSED BY WALLS.

49
50 (13) "FREESTANDING SIGN" MEANS A SIGN PERMANENTLY AFFIXED IN OR TO THE
51 GROUND AND SUPPORTED BY ONE OR MORE COLUMNS, UPRIGHTS, OR BRACES AND
52 INDEPENDENT OF SUPPORT FROM ANY BUILDING OR WALL, INCLUDING ANY NON-
53 PORTABLE SIGN SUPPORTED BY A FENCE, RETAINING WALL, OR BY UPRIGHT STRUCTURAL
54 MEMBERS OR BRACES ON OR IN THE GROUND.

55
56 (14) "ILLUMINATED SIGN" MEANS ANY SIGN WITH AN ARTIFICIAL LIGHT SOURCE
57 USED TO MAKE A SIGN READABLE, INCLUDING INTERNALLY AND EXTERNALLY LIGHTED
58 SIGNS AND REFLECTORIZED, GLOWING, OR RADIATING SIGNS.

1 (15) "LARGE TEMPORARY SIGN" MEANS A TEMPORARY SIGN LARGER THAN 4.5
2 SQUARE FEET IN AREA, BUT DOES NOT INCLUDE AN AIR-ACTIVATED GRAPHIC SIGN,
3 INFLATABLE SIGN, BALLOON SIGN, OR FEATHER SIGN.

4
5 (16) "LIGHT POLE SIGN" MEANS A BANNER OR SIGN ATTACHED TO A PERMANENT
6 LIGHT POLE OR OTHER POLE STRUCTURE, AND WHERE THE SIGN FACE CAN BE CHANGED
7 WITHOUT MODIFYING THE PERMANENT SUPPORT STRUCTURE.

8
9 (17) "LOGO" MEANS A GRAPHIC SYMBOL OR LETTERING REPRESENTING AN
10 ACTIVITY, USE, OR BUSINESS, INCLUDING REGISTERED TRADEMARKS OR SYMBOLS
11 COMMONLY USED BY A BUSINESS.

12
13 (18) "ONSITE SIGN" MEANS A SIGN IDENTIFYING THE PROPERTY OR PROPERTY
14 OWNER; A USE, PRODUCT, SERVICE, OR ACTIVITY OCCURRING ON THE PROPERTY; OR
15 COMMUNICATING A COMMERCIAL MESSAGE ON THE PROPERTY OF A COMMERCIAL
16 ACTIVITY.

17
18 (19) "POLE SIGN" MEANS A FREESTANDING SIGN CONSISTING OF SINGLE OR
19 MULTIPLE PANELS SUPPORTED BY A SINGLE COLUMN, UPRIGHT, POLE, OR POST AND ARM.

20
21 (20) "PORTABLE MESSAGE CENTER SIGN" MEANS A TEMPORARY MOVEABLE SIGN
22 WITH ELECTRONIC CHANGEABLE SIGN COPY.

23
24 (21) "PRIVATE RIGHT-OF-WAY" MEANS THE AREA OR USE-IN-COMMON EASEMENT
25 AREA ACROSS, ALONG, OR WITHIN DEDICATED ALLEYS, BOULEVARDS, LANES,
26 ROADWAYS, BIKEWAYS, SIDEWALKS, AND STREETS OWNED OR MAINTAINED BY A
27 PRIVATE INDIVIDUAL OR ENTITY.

28
29 (22) "PROJECTING SIGN" MEANS A BUILDING SIGN PROJECTING FROM A WALL AND
30 SUPPORTED BY A WALL OR BUILDING PARAPET WITH THE DISPLAY SURFACE OF THE SIGN
31 IN A PLANE PERPENDICULAR TO OR APPROXIMATELY PERPENDICULAR TO THE WALL.

32
33 (23) "PROPERTY FRONTAGE" MEANS THE PORTION OF A LOT OR PARCEL ADJOINING
34 A ROAD THAT DOES NOT PROVIDE ACCESS TO THE LOT OR PARCEL.

35
36 (24) "ROAD FRONTAGE" MEANS THE PORTION OF A LOT OR PARCEL ADJOINING A
37 ROAD THAT PROVIDES ACCESS TO THE LOT OR PARCEL.

38
39 (25) "ROOF-LIKE PROJECTION SIGN" MEANS A BUILDING SIGN MOUNTED ON
40 MANSARD FACADES, PENT EAVES, OR ARCHITECTURAL PROJECTIONS OF A BUILDING.

41
42 (26) "SIDEWALK SIGN" MEANS A TEMPORARY PORTABLE SIGN EASILY MOVED BY
43 HAND, INCLUDING A-FRAME, T-FRAME, AND SANDWICH BOARD STYLE SIGNS.

44
45 (27) "SIGN AREA" MEANS SQUARE FOOTAGE OF A RECTANGULAR SHAPE OR A
46 COMBINATION OF RECTANGULAR SHAPES ENCLOSING THE SIGN COPY OR SIGN FACE OF A
47 SIGN AS MEASURED UNDER § 18-3-308.

48
49 (28) "SIGN COPY" MEANS THE COMMUNICATIVE CONTENT OF A SIGN.

50
51 (29) "SIGN FACE" MEANS THE SURFACE UPON WHICH SIGN COPY IS DISPLAYED OR
52 ILLUSTRATED.

53
54 (30) "SIGN PROGRAM" MEANS SIGN DESIGN STANDARDS ESTABLISHED BY A
55 DEVELOPER AND APPROVED BY THE OFFICE OF PLANNING AND ZONING FOR A
56 DEVELOPMENT PROJECT.

57
58 (31) "SIGN STRUCTURE" MEANS THE PHYSICAL FRAMEWORK OR SUPPORT SYSTEM
59 DESIGNED TO HOLD AND DISPLAY A SIGN.

(32) "SMALL TEMPORARY SIGN" MEANS A TEMPORARY SIGN THAT IS NO LARGER THAN 4.5 SQUARE FEET OF AREA.

(33) "SUSPENDED SIGN" MEANS A SIGN SUPPORTED BY AND SUSPENDED FROM THE UNDERSIDE OF A HORIZONTAL PLANE SURFACE SUCH AS AN AWNING, CANOPY, MARQUEE OR OTHER ARCHITECTURAL FEATURE OF A BUILDING OR FREESTANDING SIGN STRUCTURE.

(34) "TEMPORARY ONE-TIME EVENT SIGN" MEANS A TEMPORARY SIGN USED TO DIRECT OR INFORM OF A SPECIFIC LIMITED-DURATION EVENT WITH DISTINCT TIMEFRAMES.

(35) "TEMPORARY SIGN" MEANS A PORTABLE AND EASILY REMOVABLE SIGN DISPLAYED FOR A TEMPORARY PERIOD.

(36) "WINDOW SIGN" MEANS A SIGN AFFIXED TO, PAINTED ON, OR OTHERWISE APPLIED TO, OR VIEWED THROUGH, A WINDOW OR EXTERIOR DOOR AND VIEWABLE FROM THE EXTERIOR OF A BUILDING. "WINDOW SIGN" DOES NOT INCLUDE MERCHANDISE DISPLAYS OR DISPLAYS LOCATED MORE THAN 12 INCHES FROM THE FACE OF A WINDOW.

18-3-302. PURPOSE AND INTENT.

THE PURPOSE OF THIS SUBTITLE IS TO REGULATE THE TIME, PLACE, SIZE, NUMBER, HEIGHT, AND MANNER OF POSTING AND CONSTRUCTION OF SIGNS TO PROTECT THE PUBLIC HEALTH AND WELFARE, INCLUDING TRAFFIC SAFETY, THROUGH THE FOLLOWING OBJECTIVES:

(A) TO ENCOURAGE THE EFFECTIVE USE OF SIGNS AND PROVIDE FOR AMPLE MEANS OF COMMUNICATION AND PRESERVATION OF THE RIGHT OF FREE SPEECH AND EXPRESSION;

(B) TO PRESERVE AND ENHANCE COMMUNITY AESTHETICS, CONSISTENT WITH THE GOALS AND OBJECTIVES OF THE GENERAL DEVELOPMENT PLAN, AND TO BE COMPATIBLE WITH THE LAND USE AND ZONING DISTRICT;

(C) TO PROMOTE THE SAFETY, ORDER, AND ACCESSIBILITY OF TRANSPORTATION SYSTEMS BY REDUCING VISUAL CLUTTER, DISTRACTION, CONFUSION, AND PHYSICAL HAZARDS THAT MAY OBSTRUCT VEHICLE SIGHT DISTANCE, INTERFERE WITH TRAFFIC SIGNS, TRAFFIC SIGNALS, AND TRAFFIC CONTROL DEVICES, AND UNDULY DIRECT ATTENTION AWAY FROM THE SAFE NAVIGATION OF STREETS, ROADWAYS, BIKEWAYS, AND SIDEWALKS;

(D) TO PROMOTE AND SUPPORT ECONOMIC DEVELOPMENT AND LOCAL BUSINESS ECONOMY, PROMOTE ECONOMIC VITALITY, AND PROTECT PROPERTY VALUES;

(E) TO IDENTIFY AND DEFINE CERTAIN SIGNS BY USE OR CONTENT WHEN NECESSARY TO FULFILL A SUBSTANTIAL OR COMPELLING GOVERNMENTAL INTEREST; AND

(F) TO ENSURE SIGNS ARE DESIGNED, CONSTRUCTED, INSTALLED AND MAINTAINED ACCORDING TO MINIMUM STANDARDS TO SAFEGUARD LIFE, HEALTH, PROPERTY, AND PUBLIC WELFARE.

18-3-303 SCOPE.

(A) **APPLICABILITY TO PENDING AND FUTURE PROCEEDINGS.** THIS SUBTITLE APPLIES TO ALL PENDING AND FUTURE PROCEEDINGS AND ACTIONS OF ANY BOARD, DEPARTMENT, OR AGENCY EMPOWERED TO DECIDE APPLICATIONS UNDER THIS SUBTITLE, EXCEPT THAT AN APPLICATION FOR A PERMIT FOR A SIGN FILED ON OR BEFORE

1 THE EFFECTIVE DATE OF BILL NO. 98-25, SHALL BE GOVERNED BY THE LAW AS IT EXISTED
2 PRIOR TO THE EFFECTIVE DATE OF BILL NO. 98-25.

3
4 (B) **EXISTING SIGNS.** EXCEPT FOR A TEMPORARY SIGN, ANY SIGN LAWFULLY IN
5 EXISTENCE AS OF THE EFFECTIVE DATE OF BILL NO. 98-25, MAY:

6
7 (1) REMAIN UNTIL REPLACED IN-KIND OR ALTERED PURSUANT TO PARAGRAPH (2)
8 OR REMOVED, AS LONG AS THE CONDITION OF THE SIGN IS PROPERLY MAINTAINED IN
9 SAFE AND GOOD REPAIR; AND

10
11 (2) BE REPLACED IN-KIND OR ALTERED, INCLUDING A CHANGE OR REPLACEMENT
12 IN SIGN COPY, COLOR, OR SIGN FACE, EXCEPT THAT ANY CHANGE IN LOCATION, OR
13 CHANGE IN SIZE, SHAPE, TYPE, OR STRUCTURE THAT INCREASES THE SIGN AREA OR
14 HEIGHT OF AN EXISTING SIGN IS NOT CONSIDERED AN IN-KIND REPLACEMENT OR
15 ALTERATION AND SHALL COMPLY WITH THIS SUBTITLE.

16
17 **18-3-304 GENERAL PROVISIONS.**

18
19 (A) **MATERIALS; MAINTENANCE.** A SIGN SHALL BE MADE OF DURABLE MATERIAL
20 AND THE CONDITION OF THE SIGN SHALL BE PROPERLY MAINTAINED IN SAFE AND GOOD
21 REPAIR.

22
23 (B) **OBSTRUCTION PROHIBITED.** A SIGN AND SIGN STRUCTURES MAY NOT IMPAIR THE
24 CLEAR SIGHT TRIANGLE; OBSTRUCT A STREET, ROADWAY, BIKEWAY, SIDEWALK,
25 DRIVEWAY, OBSTRUCT ACCESS TO TRANSIT STOPS, PARKING SPACES, ACCESS RAMPS,
26 BUILDING EXITS, OR FIRE ESCAPES; OBSTRUCT THE VIEW OF TRAFFIC SIGNS, TRAFFIC
27 SIGNALS, ONCOMING TRAFFIC, OR PEDESTRIANS OR BICYCLISTS; OR INTERFERE WITH THE
28 PLACEMENT OR FUNCTION OF A TRAFFIC CONTROL DEVICE.

29
30 (C) **LIGHTING AND ILLUMINATION LIMITATIONS.** LIGHTING OF AND FROM SIGNS
31 SHALL BE DESIGNED, INSTALLED, AND MAINTAINED IN A MANNER THAT MINIMIZES OFF-
32 SITE GLARE, LIGHT TRESPASS, AND LIGHT POLLUTION.

33
34 (1) EXTERNAL ILLUMINATION SHALL BE SHADED, SHIELDED, OR DIRECTED TO
35 CONCENTRATE WITHIN THE AREA OF THE SIGN SO THE LIGHT INTENSITY OR BRIGHTNESS
36 DOES NOT ADVERSELY AFFECT NEARBY PROPERTIES OR THE CLEAR SIGHT TRIANGLE OF
37 DRIVERS. A LIGHT OF OR FROM SIGNS MAY NOT SHINE OR REFLECT ON OR INTO
38 RESIDENTIAL STRUCTURES.

39
40 (2) UNLESS PROVIDED OTHERWISE IN THIS SUBTITLE, SIGN ILLUMINATION SHALL
41 BE PROVIDED SOLELY BY ELECTRICAL MEANS OR DEVICES, AND MAY NOT BE BLINKING,
42 FLASHING, OR STROBING, INTERMITTENT, MOVING, OR ANIMATED.

43
44 (D) **SUBSTITUTION CLAUSE.** SIGNS CONTAINING NON-COMMERCIAL CONTENT ARE
45 PERMITTED ANYWHERE THAT ONSITE SIGNS ARE PERMITTED, SUBJECT TO THE SAME
46 PROVISIONS APPLICABLE TO ONSITE SIGNS.

47
48 (E) **ILLUSTRATIONS AND EXAMPLES.** THE PLANNING AND ZONING OFFICER SHALL
49 PREPARE ILLUSTRATIONS AND GRAPHIC REPRESENTATIONS TO ASSIST IN THE
50 APPLICATION OF THE STANDARDS AND MEASUREMENTS IN THIS SUBTITLE, WHICH SHALL
51 BE FOR ILLUSTRATIVE PURPOSES ONLY AND SHALL HAVE NO FORCE OR EFFECT. THE
52 ILLUSTRATIONS SHALL BE AVAILABLE ON THE COUNTY WEBSITE AND ACCESSIBLE TO
53 THE GENERAL PUBLIC.

54
55 **18-3-305 EXEMPTIONS.**

56
57 THE FOLLOWING SIGNS ARE EXEMPTED FROM THIS SUBTITLE:

(A) A PUBLIC NOTICE OR INFORMATIONAL SIGN REQUIRED BY FEDERAL, STATE, OR LOCAL LAW, REGULATION, OR ORDINANCE;

(B) ANY SIGN ERECTED BY ANY GOVERNMENT AGENCY OR PUBLIC UTILITY IN THE PERFORMANCE OF PUBLIC DUTY;

(C) INTERIOR SIGNS IN A BUILDING, EXCEPT FOR WINDOW SIGNS;

(D) INWARD-FACING SIGNS WITHIN A STADIUM, OPEN-AIR THEATER, PARK, ARENA, ~~BUSINESS COMPLEX, INDUSTRIAL PARK, CAMPUS,~~ OR OTHER SIMILAR USE FACILITY THAT CAN BE VIEWED ONLY BY PERSONS WITHIN THE FACILITY; ~~OR~~

(E) HISTORIC BUILDING SIGNS, INCLUDING DIRECTIONAL SIGNS, IF ERECTED BY OR WITH APPROVAL OF THE COUNTY; OR

(F) SIGNS IN A BUSINESS COMPLEX, INDUSTRIAL PART, OR CAMPUS THAT ARE NOT VISIBLE FROM A PUBLIC OR PRIVATE RIGHT OF WAY OR AN ADJOINING PROPERTY UNDER DIFFERENT OWNERSHIP OR CONTROL.

18-3-306. PERMIT REQUIREMENTS.

(A) **PERMIT GENERALLY REQUIRED.** EXCEPT AS PROVIDED IN SUBSECTION (B), A PERMIT SHALL BE OBTAINED FROM THE DEPARTMENT OF INSPECTIONS AND PERMITS BEFORE ERECTING OR POSTING A SIGN.

(B) **PERMIT NOT REQUIRED.** THE FOLLOWING SIGNS DO NOT REQUIRE A PERMIT:

(1) A TEMPORARY SIGN;

(2) A DIRECTIONAL SIGN WITH A SIGN AREA OF FOUR SQUARE FEET OR LESS THAT IS IN COMPLIANCE WITH § 18-3-309(I);

(3) WINDOW SIGNS IN COMPLIANCE WITH § 18-3-309(G);

(4) A SIGN FORMING AN INTEGRAL PART OF A FUEL-DISPENSING PUMP, OR ELECTRIC VEHICLE CHARGING STATION; AND

(5) A SIGN POSTED AT A PARKING LOT AS REQUIRED BY § 12-3-202 OF THIS CODE.

18-3-307. PROHIBITED SIGNS.

THE FOLLOWING TYPES OF SIGNS ARE PROHIBITED:

(A) EXCEPT FOR TEMPORARY SIGNS, SIGNS NOT PERMANENTLY AFFIXED TO THE GROUND, A BUILDING, OR SIGN STRUCTURE PERMANENTLY AFFIXED TO THE GROUND;

(B) EXCEPT ROOF-LIKE PROJECTION SIGNS, OR AWNING OR CANOPY SIGNS, SIGNS PROJECTING ABOVE THE HIGHEST PEAK OF A ROOF STRUCTURE, OR SIGNS SUPPORTED BY POLES, UPRIGHTS, BRACKETS OR BRACES EXTENDING FROM OR ATTACHED TO THE ROOF OF A STRUCTURE;

(C) REVOLVING SIGNS AND WHIRLING SIGNS;

(D) SIGNS CONTAINING BLINKING, FLASHING, OR STROBING LIGHTS;

(E) SIGNS PLACED OR PAINTED ON A VEHICLE PARKED WITH THE PRIMARY PURPOSE OF PROVIDING SIGNAGE NOT OTHERWISE ALLOWED IN THIS CODE;

(F) SIGNS EMITTING OPEN FLAMES, SMOKE, VAPORS, PARTICLES, SOUND, OR ODOR;

(G) SIGNS PLACED ON ANY GOVERNMENT-OWNED PROPERTY, INCLUDING A UTILITY OR LIGHT POLE, STREET SIGN, UTILITY BOX, FIRE HYDRANT, STREET FURNITURE, OR OTHER PUBLIC PROPERTY, OR PLACED ON A PUBLIC RIGHT-OF-WAY, UNLESS OTHERWISE AUTHORIZED BY THIS CODE, STATE OR FEDERAL LAW, THE DEPARTMENT OF PUBLIC WORKS, OR OTHER AUTHORIZED PUBLIC ENTITY; AND

(H) SIGNS ADVERSELY AFFECTING SAFETY, INCLUDING:

(1) SIGNS PREVENTING FREE INGRESS OR EGRESS FROM ANY DOOR, WINDOW, OR FIRE ESCAPE, OR FREE ACCESS FROM ONE PART OF A ROOF TO ANOTHER PART, OR SIGNS ATTACHED TO A STAND-PIPE OR FIRE ESCAPE OTHER THAN A SAFETY SIGN;

(2) EXCEPT FOR DIRECTIONAL SIGNS PLACED IN ACCORDANCE WITH THIS CODE, SIGNS THAT IMITATE, RESEMBLE, THAT MAY BE CONFUSED OR INTERFERE WITH TRAFFIC SIGNS, TRAFFIC SIGNALS, OR TRAFFIC CONTROL DEVICES; OR

(3) SIGNS WITH ANY TYPE OF MIRROR DEVICE.

18-3-308. MEASUREMENT OF AREA AND HEIGHT.

(A) **HOW SIGN AREA IS MEASURED.** TOTAL SIGN AREA IS MEASURED IN SQUARE FEET BY MEANS OF THE SMALLEST RECTANGULAR SHAPE OR COMBINATION OF RECTANGULAR SHAPES ENCLOSING ALL ELEMENTS OF THE SIGN COPY OR SIGN FACE, INCLUDING THE EXTREME LIMITS OF THE WRITING, REPRESENTATION, EMBLEM, LOGO, OR OTHER DISPLAY ELEMENTS. UNLESS OTHERWISE PROVIDED IN THIS SECTION, PARTS OF A SIGN SHALL BE DEEMED TO BE A SINGLE SIGN WHENEVER PROXIMITY, DESIGN, OR CONTINUITY REASONABLY SUGGESTS A SINGLE UNIT, NOTWITHSTANDING ANY PHYSICAL SEPARATION BETWEEN PARTS.

(B) **NOT INCLUDED.** UNLESS OTHERWISE PROVIDED IN THIS SECTION, SUPPORTING FRAMEWORK, RACEWAYS, BRACING, LIGHTING, DECORATIVE FINISHES, ARCHITECTURAL ELEMENTS, DECORATIVE FENCES OR WALLS, AND STRUCTURAL AND MOUNTING SUPPORTS ARE NOT INCLUDED AS SIGN AREA UNLESS THEY CONSTITUTE A DISPLAY SURFACE.

(C) **MEASUREMENT; GENERALLY.** UNLESS OTHERWISE PROVIDED IN THIS SECTION, SIGN AREA SHALL BE CALCULATED BY ONE OF FOLLOWING METHODS:

(1) THE SIGN AREA FOR EACH SIGN SHALL BE CALCULATED AS THE AREA WITHIN A SINGLE CONTINUOUS RECTILINEAR PERIMETER OF NOT MORE THAN 12 STRAIGHT LINES INTERSECTING AT RIGHT ANGLES, ENCLOSING THE OUTER LIMITS OF THE SIGN COPY OR SIGN FACE; OR

(2) FOR SIGN COPY COMPOSED OF SEPARATE INDIVIDUAL ELEMENTS, SUCH AS LETTERS OR SYMBOLS, OR FOR SEPARATE SIGN FACES ON ONE SIGN STRUCTURE, WHERE THE SPACE BETWEEN EACH LETTER, SYMBOL, OR SIGN FACE IS GREATER THAN THE WIDTH OF THE LARGEST LETTER, SYMBOL, OR SIGN FACE, THE SIGN AREA MAY BE CALCULATED AS THE TOTAL COMBINED AREA OF RECTANGULAR ENCLOSURES SURROUNDING EACH LETTER, SYMBOL, OR SIGN FACE. THE RECTANGULAR ENCLOSURES SHALL CONSIST OF NOT MORE THAN FOUR STRAIGHT LINES INTERSECTING AT RIGHT ANGLES.

(D) **ELECTRONIC MESSAGE CENTER SIGN AREA.** THE SIGN AREA FOR ELECTRONIC MESSAGE CENTERS SHALL BE MEASURED BY ONE OF THE METHODS IN SUBSECTION (C) AS THE AREA ENCOMPASSING THE FURTHEST EXTENT OF THE ELECTRONIC MESSAGE CENTER SIGN FACE.

(E) **BUILDING SIGN AREA.** BUILDING SIGN AREA SHALL BE MEASURED BY ONE OF THE METHODS IN SUBSECTION (C). WHEN SIGN COPY IS ENCLOSED IN SOLID FRAMES OR

1 CABINETS OR DISPLAYED ON A BACKGROUND PANEL AFFIXED TO A BUILDING FACADE
2 AND IS CONSIDERED AN INTEGRAL ELEMENT OF THE SIGN, THE BACKGROUND PORTION
3 OF THE FRAME, CABINET, OR PANEL IS INCLUDED IN THE SIGN AREA MEASUREMENT,
4 BASED ON THE OUTER DIMENSIONS OF THE FRAME, CABINET, OR PANEL.

5
6 (1) WINDOWS, CANOPIES, AWNINGS, AND DECORATIVE FINISHES ATTACHED OR
7 APPLIED TO A BUILDING FACADE OR CONSTITUTING ARCHITECTURAL PROJECTIONS OR
8 FEATURES OF A BUILDING ARE NOT CONSIDERED INTEGRAL ELEMENTS OF A SIGN AREA
9 BACKGROUND.

10
11 (2) MINOR TYPOGRAPHIC PROTRUSIONS FOR SIGNS WITHOUT AN INTEGRAL SIGN
12 AREA BACKGROUND ARE NOT INCLUDED IN SIGN COPY MEASUREMENT.

13
14 **(F) FREESTANDING SIGN AREA.**

15
16 (1) FOR A FREESTANDING SIGN WITH A SINGLE SIGN FACE, THE SIGN AREA SHALL
17 BE MEASURED BY THE METHOD IN SUBSECTION (C)(1) AS THE AREA ENCLOSING THE
18 OUTER LIMITS OF THE SIGN FACE.

19
20 (2) FOR A FREESTANDING SIGN WITH MORE THAN ONE SIGN FACE, UNLESS THE
21 SPACING OF THE SIGN FACES MEET THE CRITERIA FOR MEASUREMENT IN SUBSECTION
22 (C)(2), THE SIGN AREA SHALL BE MEASURED BY THE METHOD IN SUBSECTION (C)(1) AS THE
23 AREA ENCLOSING THE OUTER LIMITS OF ALL OF THE SIGN FACES TOGETHER.

24
25 (3) FOR FREESTANDING SIGNS THAT ARE NO GREATER THAN FOUR FEET WIDE, ANY
26 SURFACE MATERIAL THAT IS A CONTINUATION OF THE SIGN FACE MATERIAL OR ANY
27 CLADDING OR CASING BELOW SEVEN FEET ABOVE GRADE IS NOT INCLUDED IN
28 CALCULATING THE SIGN FACE AREA, PROVIDED THAT NO SIGN COPY IS PLACED IN THAT
29 AREA.

30
31 (4) THE AREA OF ALL SIGN FACES SHALL BE INCLUDED IN DETERMINING THE SIGN
32 AREA, EXCEPT THAT ONLY ONE SIGN FACE OF A FREESTANDING SIGN IS MEASURED IF THE
33 SIGN FACES ARE:

34
35 (I) POSITIONED RELATIVE TO ONE ANOTHER AT AN INTERNAL ANGLE NOT
36 EXCEEDING 60 DEGREES; OR

37
38 (II) PLACED BACK-TO-BACK, PARALLEL TO ONE ANOTHER, AND NO MORE THAN
39 FOUR FEET APART AS MEASURED FROM THE EXTERIOR DISTANCE BETWEEN THE SIGN
40 FACES; AND

41
42 (III) HAVE IDENTICAL SIGN COPY EXCEPT FOR MINOR DIFFERENCES
43 NECESSARY FOR DIRECTIONAL PURPOSES. IF THE SIDES OF A SIGN ARE NOT OF EQUAL
44 SIZE, THE LARGEST SIDE IS USED FOR THE DETERMINATION OF THE SIGN AREA.

45
46 **(G) TEMPORARY SIGN AREA.** FOR TEMPORARY SIGNS, THE SIGN AREA SHALL BE
47 MEASURED AS A SINGLE FOUR-SIDED RECTANGULAR SHAPE THAT INCLUDES THE
48 ENTIRETY OF THE SIGN MATERIAL REGARDLESS OF SIGN COPY.

49
50 **(H) MEASUREMENT, HEIGHT.**

51
52 (1) UNLESS OTHERWISE INDICATED, THE HEIGHT OF A FREESTANDING SIGN IS
53 MEASURED AS THE DISTANCE FROM THE BASE OF THE SIGN STRUCTURE AT GRADE LEVEL
54 TO THE TOP OF THE HIGHEST ATTACHED COMPONENT OF THE SIGN, SIGN STRUCTURE, OR
55 DECORATIVE APPENDAGES.

56
57 (2) IF A FREESTANDING SIGN OR SIGN STRUCTURE IS MOUNTED ALONG A
58 PROPERTY FRONTAGE OR ROAD FRONTAGE WHERE THE ADJACENT ROADWAY HAS A
59 HIGHER GRADE LEVEL AS COMPARED TO THE GRADE LEVEL DIRECTLY BELOW THE

1 FREESTANDING SIGN OR SIGN STRUCTURE, THE HEIGHT OF THE FREESTANDING SIGN MAY
2 BE INCREASED ABOVE THE LIMITS IN THIS SUBTITLE BY NO MORE THAN THE DIFFERENCE
3 BETWEEN THE GRADES, UP TO A MAXIMUM OF 10 ADDITIONAL FEET.

4
5 **18-3-309. PERMANENT SIGNS.**

6
7 (A) **GENERAL STANDARDS FOR PERMANENT SIGNS.** THE ALLOWABLE NUMBER OF
8 PERMANENT SIGNS, TOTAL SIGN AREA, AND OTHER STANDARDS FOR A LOT OR PARCEL IS
9 BASED ON THE UNDERLYING ZONING DISTRICT OR USE AS DETAILED IN §§ 18-3-313
10 THROUGH 18-3-320.

11
12 (B) **LOCATION.**

13
14 (1) PERMANENT ONSITE SIGNS SHALL BE LOCATED WITHIN THE LOT OR PARCEL
15 LINES OF THE REFERENCED ESTABLISHMENT OR USE, OR ON A LOT OR PARCEL WITHIN
16 THE SAME BUSINESS COMPLEX OR DEVELOPMENT SITE AS THE REFERENCED
17 ESTABLISHMENT OR USE.

18
19 (2) NON-COMMERCIAL SIGNS MAY BE PLACED ON PRIVATE PROPERTY BY OR WITH
20 PERMISSION OF THE PROPERTY OWNER.

21
22 (C) **GENERAL STANDARDS FOR FREESTANDING SIGNS AND STRUCTURES.** ALL
23 FREESTANDING SIGNS SHALL HAVE A MINIMUM SETBACK OF TWO FEET FROM THE CURB
24 OF A TRAVELED ROAD, OR BICYCLE OR PEDESTRIAN AREA.

25
26 (D) **LIGHT POLE SIGNS.** LIGHT POLE SIGNS MAY BE UTILIZED IN CONJUNCTION WITH
27 BRACKETS OR OTHER ELEMENTS PERMANENTLY INSTALLED ON POLES OR LIGHTS,
28 SUBJECT TO THE FOLLOWING REQUIREMENTS:

29
30 (1) NO MORE THAN TWO LIGHT POLE SIGNS ARE ALLOWED ON EACH POLE.

31
32 (2) A TOTAL OF 16 SQUARE FEET OF SIGN AREA IS PERMITTED FOR EACH POLE.

33
34 (3) THERE IS NO LIMIT TO THE FREQUENCY THAT SIGN COPY MAY BE CHANGED.

35
36 (4) ELECTRONIC MESSAGE CENTERS ARE PROHIBITED.

37
38 (5) MAY NOT INTERFERE WITH USE OF A TRAVELED ROAD SURFACE, AND BICYCLE
39 OR PEDESTRIAN AREAS.

40
41 (E) **GENERAL STANDARDS FOR BUILDING SIGNS.** THE FOLLOWING STANDARDS
42 APPLY TO BUILDING SIGNS:

43
44 (1) THE PERMITTED TOTAL SIGN AREA FOR ALL BUILDING SIGNS SHALL INCLUDE
45 THE SIGN AREA OF ROOF-LIKE PROJECTION SIGNS, AWNING SIGNS, AND PROJECTING
46 SIGNS, IF ANY.

47
48 (2) AWNING SIGNS SHALL BE ATTACHED FLAT AGAINST THE SURFACE OF AN
49 AWNING AND MAY BE LOCATED ON ANY PORTION OF AN AWNING STRUCTURE.

50
51 (3) BUILDING, PROJECTING, AND SUSPENDED SIGNS SHALL BE SET BACK FROM THE
52 TRAVELED PUBLIC ROAD SURFACE BY NOT LESS THAN 10 FEET, UNLESS THE SIGN MEETS
53 THE VERTICAL CLEARANCE REQUIRED FOR TRAVEL.

54
55 (F) **PROJECTING SIGNS.**

(1) EXCEPT AS PROVIDED IN PARAGRAPHS (4) AND (5), PROJECTING SIGNS SHALL BE AT LEAST EIGHT FEET ABOVE ANY SIDEWALK, TRAVELED ROAD SURFACE AND BICYCLE OR PEDESTRIAN AREA.

(2) PROJECTING SIGNS ERECTED AT THE INTERSECTION OF BUILDING CORNERS MAY INTERSECT THE BUILDING AT A 45-DEGREE ANGLE TO THE CORNER OF THE BUILDING, AND THE SIGN AREA SHALL BE DIVIDED EQUALLY WITH HALF OF THE PERMITTED SIGN AREA BEING ALLOCATED TOWARDS THE RESPECTIVE ADJACENT TOTAL FACADE ALLOWANCE.

(3) A PROJECTING SIGN MAY NOT BE CLOSER THAN TEN FEET TO ANOTHER PROJECTING SIGN ON THE SAME BUILDING FACADE.

(4) THE FOLLOWING APPLY TO GROUND STORY PROJECTING SIGNS:

(I) EXCEPT FOR AWNING, CANOPY, OR MARQUEE SIGNS, A SIGN MAY NOT PROJECT MORE THAN TWO FEET FROM THE FACADE OF A BUILDING; AND

(II) A SIGN MAY NOT EXCEED THE HEIGHT OF 12 FEET ABOVE A TRAVELED ROAD SURFACE AND ANY BICYCLE OR PEDESTRIAN AREA.

(5) THE FOLLOWING APPLY TO PROJECTING SIGNS ABOVE A GROUND STORY:

(I) EXCEPT FOR AWNING, CANOPY, OR MARQUEE SIGNS, A SIGN MAY NOT PROJECT MORE THAN FOUR FEET FROM THE FACADE OF A BUILDING; AND

(II) EXCEPT FOR BANNER SIGNS, ONLY ONE UPPER STORY PROJECTING SIGN IS PERMITTED PER BUILDING FACADE. IN A MULTI-ESTABLISHMENT BUILDING, EACH ESTABLISHMENT WITH DIRECT EXTERNAL ACCESS MAY HAVE AN ADDITIONAL UPPER STORY PROJECTING SIGN.

(G) **WINDOW SIGNS.** WINDOW SIGNS MAY NOT BE COUNTED AS PART OF BUILDING SIGN AREA. NO MORE THAN 50% OF ANY SINGLE WINDOW AREA MAY BE COVERED BY SIGNAGE. LIGHTED OR ILLUMINATED WINDOW SIGNS ARE PERMITTED. ANIMATED WINDOW SIGNS ARE PROHIBITED.

(H) **DRIVE-THROUGH OR SERVICE WINDOW SIGNAGE.** IN ADDITION TO THE PERMITTED NUMBER OF FREESTANDING, DIRECTIONAL, AND BUILDING SIGNS, AN ESTABLISHMENT OR USE WITH A DRIVE-THROUGH OR SERVICE WINDOW MAY HAVE ADDITIONAL SIGNS, SUBJECT TO THE FOLLOWING:

(1) FOR DRIVE-THROUGH LANES:

(I) THE TOTAL SIGN AREA FOR ALL ADDITIONAL SIGNAGE INSTALLED OR ATTACHED TO ANCILLARY FREESTANDING STRUCTURES MAY NOT EXCEED 200 SQUARE FEET PER DRIVE-THROUGH LANE; AND

(II) SIGNAGE MOUNTED ON CANOPY OR CLEARANCE BAR STRUCTURES IN RESIDENTIAL DISTRICTS MAY NOT EXCEED 10 FEET IN HEIGHT, AND IN ALL OTHER ZONING DISTRICTS MAY NOT EXCEED 16 FEET IN HEIGHT.

(2) ESTABLISHMENTS WITH SERVICE WINDOWS ARE PERMITTED TWO ADDITIONAL SIGNS BEYOND THE PERMITTED TOTAL AMOUNT OF BUILDING SIGN AREA, NOT TO EXCEED 32 SQUARE FEET OF SIGN AREA FOR EACH SIGN.

(I) **DIRECTIONAL SIGNS.** IN ADDITION TO THE PERMITTED NUMBER OF FREESTANDING AND BUILDING SIGNS, ONSITE DIRECTIONAL SIGNS ARE ALLOWED AS NECESSARY TO ENSURE EFFICIENT AND SAFE NAVIGATION TO GUIDE BICYCLE, PEDESTRIAN, AND

1 VEHICULAR TRAFFIC ON A PROPERTY. A DIRECTIONAL SIGN MAY NOT EXCEED A HEIGHT
2 OF SIX FEET AND SIX SQUARE FEET IN AREA, EXCEPT:

3
4 (1) FOR A BUSINESS COMPLEX OR USES OTHER THAN RESIDENTIAL DEVELOPMENT
5 IN COMMERCIAL AND INDUSTRIAL DISTRICTS, A DIRECTIONAL SIGN MAY NOT EXCEED 15
6 SQUARE FEET IN AREA; AND

7
8 (2) IN AN OPEN SPACE DISTRICT OR FOR RESIDENTIAL DEVELOPMENT CONSISTING
9 OF FIVE DWELLING UNITS OR LESS, A DIRECTIONAL SIGN MAY NOT EXCEED FOUR SQUARE
10 FEET IN AREA.

11
12 **18-3-310. ELECTRONIC MESSAGE CENTERS.**

13
14 EXCEPT FOR PROPERTIES LISTED ON THE COUNTY INVENTORY OF HISTORIC
15 RESOURCES, ELECTRONIC MESSAGE CENTERS MAY BE USED IN CONJUNCTION WITH
16 ALLOWED SIGNS SUBJECT TO THE FOLLOWING:

17
18 (A) MESSAGES SHALL BE ON A CYCLE OF NOT LESS THAN EIGHT SECONDS
19 BETWEEN CHANGES, AND TRANSITION TIMES BETWEEN UNIQUE MESSAGES SHALL BE
20 LESS THAN ONE SECOND;

21
22 (B) ELECTRONIC MESSAGE CENTERS MAY INCORPORATE ANIMATION;

23
24 (C) AN ELECTRONIC MESSAGE CENTER SHALL INCLUDE A LIGHT-SENSING DEVICE
25 AND AUTOMATIC DIMMING CAPABILITY TO ADJUST BRIGHTNESS BASED ON THE AMBIENT
26 LIGHT CHANGES AND IN ACCORDANCE WITH MANUFACTURER'S RECOMMENDED
27 SETTINGS;

28
29 (D) FOR A SINGLE LOT OR PARCEL OR DEVELOPMENT SITE, ONLY ONE ELECTRONIC
30 MESSAGE CENTER IS PERMITTED AT EACH PROPERTY FRONTAGE OR ROAD FRONTAGE;
31 AND

32
33 (E) ELECTRONIC MESSAGE CENTERS SHALL COMPLY WITH THE PROVISIONS OF §§
34 17-6-501 AND 17-6-504 OF THIS CODE AND MAY NOT ADVERSELY AFFECT PROPERTIES
35 LISTED ON THE COUNTY INVENTORY OF HISTORIC RESOURCES OR ON A SCENIC AND
36 HISTORIC ROAD; AND THE PLACEMENT OF ELECTRONIC MESSAGE CENTERS WITHIN SIGHT
37 FROM A PROPERTY LISTED ON THE COUNTY INVENTORY OF HISTORIC RESOURCES OR A
38 SCENIC AND HISTORIC ROAD SHALL MITIGATE ANY ADVERSE VISUAL IMPACT OF THE
39 ELECTRONIC MESSAGE CENTER IN A MANNER DETERMINED BY THE OFFICE OF PLANNING
40 AND ZONING.

41
42 **18-3-311. SIGNS IN COUNTY OR PRIVATE RIGHTS-OF-WAY.**

43
44 (A) **PERMANENT SIGNS GENERALLY PROHIBITED.** UNLESS OTHERWISE AUTHORIZED
45 BY THE DEPARTMENT OF PUBLIC WORKS OR EXCEPT AS PROVIDED IN SUBSECTION (B),
46 PERMANENT SIGNS ARE PROHIBITED IN A COUNTY RIGHT-OF-WAY.

47
48 (B) **PERMANENT SIGNS IN COUNTY RIGHTS-OF-WAY.** IN ZONING DISTRICTS WHERE
49 ZERO LOT LINE DEVELOPMENT IS PERMITTED, BUILDING SIGNS MAY PROJECT INTO THE
50 COUNTY RIGHT-OF-WAY WITH THE PERMISSION OF THE DEPARTMENT OF PUBLIC WORKS,
51 SUBJECT TO THE FOLLOWING:

52
53 (1) THE SIGN SHALL BE SOLELY SUPPORTED BY THE BUILDING; AND

54
55 (2) THE SIGN MATERIAL AND ANY SIGN SUPPORTS SHALL BE SET BACK FROM THE
56 TRAVELED SURFACE OF ANY ROAD BY AT LEAST 10 FEET.

57
58 (C) **PERMANENT SIGNS IN PRIVATE RIGHTS-OF-WAY.** IN ZONING DISTRICTS WHERE
59 ZERO LOT LINE DEVELOPMENT IS PERMITTED, BUILDING SIGNS MAY PROJECT INTO OR BE

1 ERECTED IN A PRIVATE RIGHT-OF-WAY WITH THE PERMISSION OF THE PROPERTY OWNER.
2 ONSITE SIGNS MAY BE LOCATED IN A PRIVATE RIGHT-OF-WAY WITH PERMISSION OF THE
3 PROPERTY OWNER IF LOCATED BETWEEN THE TRAVELED ROAD SURFACE AND THE
4 PROPERTY FRONTAGE OF THE ESTABLISHMENT OR USE TO WHICH THE SIGN REFERS.

5
6 (D) **TEMPORARY SIGNS IN COUNTY RIGHTS-OF-WAY.** TEMPORARY SIGNS ARE
7 PERMITTED WITHIN A COUNTY RIGHT-OF-WAY, SUBJECT TO THE FOLLOWING:

8
9 (1) NO SIGN IS GREATER THAN THREE SQUARE FEET IN TOTAL AREA AND FOUR
10 FEET IN HEIGHT, WITH A MULTI-FACED SIGN COUNTING AS ONE SIGN.

11
12 (2) A TEMPORARY SIGN MAY ONLY BE POSTED ON WEEKENDS BETWEEN 8:00 A.M.
13 ON FRIDAY AND 9:00 A.M. ON THE FOLLOWING MONDAY OR ON COUNTY, STATE, OR
14 FEDERAL HOLIDAYS BETWEEN 9:00 A.M. ON THE HOLIDAY AND 9:00 A.M. ON THE
15 FOLLOWING DAY.

16
17 (3) A TEMPORARY SIGN SHALL BE SELF-SUPPORTING AND LOCATED AT LEAST
18 THREE FEET FROM THE CURB OF A TRAVELED ROAD SURFACE, AND BICYCLE OR
19 PEDESTRIAN USE AREA.

20
21 (E) **PERSON RESPONSIBLE.** A SIGN IN A COUNTY RIGHT-OF-WAY SHALL BE PRESUMED
22 TO BE ERECTED BY THE PERSON ASSOCIATED WITH THE SUBJECT OF THE SIGN.

23
24 (F) **REMOVAL FROM COUNTY RIGHTS-OF-WAY.** THE COUNTY MAY REMOVE AND
25 DISPOSE OF ANY SIGN POSTED IN A COUNTY RIGHT-OF-WAY THAT DOES NOT COMPLY
26 WITH THIS SECTION OR THIS CODE AND MAY IMPOSE THE COSTS OF REMOVAL AND
27 DISPOSITION ON THE PERSON RESPONSIBLE FOR THE SIGN.

28
29 **18-3-312. TEMPORARY SIGNS ON PRIVATE PROPERTY.**

30
31 (A) **SCOPE.** THIS SECTION APPLIES TO TEMPORARY SIGNS ON PRIVATE PROPERTY.

32
33 (B) **GENERAL PROVISIONS.** A TEMPORARY SIGN IS ALLOWED IN ALL ZONING
34 DISTRICTS SUBJECT TO PROVISIONS IN THIS SUBTITLE. THE CONTENT OF TEMPORARY
35 SIGNS IS NOT REGULATED. THE FOLLOWING ARE APPLICABLE TO ALL TEMPORARY SIGNS:

36
37 (1) EXCEPT FOR PORTABLE MESSAGE CENTER SIGNS, A TEMPORARY SIGN MAY NOT
38 BE INTERNALLY ILLUMINATED.

39
40 (2) EXCEPT FOR SMALL TEMPORARY SIGNS, THE INSTALLATION DATE OF A
41 TEMPORARY SIGN SHALL BE DISPLAYED ON THE SIGN WITH A LEGIBLE CHARACTER
42 HEIGHT OF AT LEAST ONE-HALF INCH.

43
44 (3) EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, THE TOTAL COMBINED
45 SIGN AREA OF TEMPORARY SIGNS ON A LOT OR PARCEL WITH A NONRESIDENTIAL USE,
46 MIXED USE DEVELOPMENT, OR WITH A MULTIFAMILY DWELLING MAY NOT EXCEED 144
47 SQUARE FEET.

48
49 (4) EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, RESIDENTIALLY USED
50 LOTS WITH LESS THAN 12 DWELLING UNITS ARE LIMITED TO SMALL TEMPORARY SIGNS
51 AND NO MORE THAN EIGHT SIGNS PER LOT OR DWELLING UNIT.

52
53 (5) TEMPORARY SIGNS MAY BE GROUND MOUNTED AND SHALL BE SUPPORTED BY
54 POSTS, POLES, STAKES, WIRE, OR RIGID FRAMES. TEMPORARY SIGNS MAY BE WALL
55 MOUNTED OR SECURED ON OR AGAINST OR SUSPENDED FROM A STRUCTURE, OR
56 DISPLAYED WITHIN A WINDOW.

57
58 (C) **MATERIALS; CONDITION OF TEMPORARY SIGNS.** A TEMPORARY SIGN SHALL BE
59 REMOVED OR REPLACED WHEN NO LONGER IN A CONDITION OF SAFE AND GOOD REPAIR.

1 (D) **LOCATION.** EXCEPT FOR SMALL TEMPORARY SIGNS ON RESIDENTIAL PROPERTY
2 AND SIDEWALK SIGNS, TEMPORARY SIGNS SHALL BE AT LEAST SIX FEET FROM THE CURB
3 OF A TRAVELED ROAD SURFACE, AND BICYCLE OR PEDESTRIAN USE AREA AND SIX FEET
4 FROM ADJACENT RESIDENTIAL USES.

5
6 (E) **PROPERTY LISTED FOR SALE OR LEASE OR UNDER CONSTRUCTION.** IN
7 ADDITION TO THE SIGNS ALLOWED IN SUBSECTION (H), FOR ANY PROPERTY LISTED FOR
8 SALE OR LEASE OR UNDER CONSTRUCTION, A LARGE TEMPORARY SIGN NOT TO EXCEED
9 12 SQUARE FEET IN AREA IN RESIDENTIAL DISTRICTS OR 36 SQUARE FEET IN
10 NONRESIDENTIAL DISTRICTS, IS ALLOWED TO BE POSTED ON EACH ROAD FRONTAGE
11 DURING THE TIME PERIOD THAT THE PROPERTY IS LISTED FOR SALE OR LEASE OR UNDER
12 CONSTRUCTION.

13
14 (F) **TEMPORARY ONE-TIME EVENT SIGNS.** A TEMPORARY ONE-TIME EVENT SIGN MAY
15 NOT BE DISPLAYED FOR MORE THAN 60 DAYS BEFORE THE START OF THE EVENT AND
16 SHALL BE REMOVED NO LATER THAN SEVEN DAYS AFTER THE CONCLUSION OF THE
17 EVENT.

18
19 (G) **SMALL TEMPORARY SIGNS.** SMALL TEMPORARY SIGNS ARE ALLOWED IN ALL
20 ZONING DISTRICTS, AND SHALL COMPLY WITH THE FOLLOWING:

21
22 (1) FREESTANDING SMALL TEMPORARY SIGNS MAY NOT EXCEED A HEIGHT OF SIX
23 FEET.

24
25 (2) SMALL TEMPORARY SIGNS SHALL BE LOCATED A MINIMUM OF THREE FEET
26 FROM THE CURB OF A TRAVELED ROAD SURFACE, AND BICYCLE OR PEDESTRIAN USE
27 AREA, AND ADJACENT PROPERTIES.

28
29 (H) **LARGE TEMPORARY SIGNS AND TEMPORARY BANNER SIGNS.** THE FOLLOWING
30 STANDARDS APPLY TO LARGE TEMPORARY SIGNS AND TEMPORARY BANNER SIGNS
31 UNLESS OTHERWISE PROVIDED IN THIS SUBTITLE:

32
33 (1) LARGE TEMPORARY SIGNS ARE NOT PERMITTED ON RESIDENTIALLY USED
34 LOTS, EXCEPT FOR MULTIFAMILY DWELLINGS. EXCEPT AS PROVIDED IN PARAGRAPH (2),
35 THE SIGN AREA FOR A LARGE TEMPORARY SIGN OR TEMPORARY BANNER SIGN MAY NOT
36 EXCEED NINE SQUARE FEET IN RESIDENTIAL DISTRICTS AND 36 SQUARE FEET IN
37 NONRESIDENTIAL DISTRICTS.

38
39 (2) THE SIGN AREA FOR A LARGE TEMPORARY SIGN OR TEMPORARY BANNER SIGN
40 ON PROPERTY THAT HAS 500 FEET OR MORE OF ROAD FRONTAGE OR A TEMPORARY SIGN
41 ASSOCIATED WITH MORE THAN 10 ADJACENT LOTS MAY NOT EXCEED 64 SQUARE FEET.

42
43 (3) A LARGE TEMPORARY SIGN OR TEMPORARY BANNER SIGN MAY NOT BE
44 DISPLAYED FOR MORE THAN THREE PERIODS OF 60-CONSECUTIVE DAYS IN ANY 12-MONTH
45 PERIOD.

46
47 (4) NO MORE THAN ONE TEMPORARY BANNER SIGN IS PERMITTED ON A WALL PER
48 LOT OR PARCEL, EXCEPT THAT IN A MULTI-ESTABLISHMENT BUILDING, EACH
49 ESTABLISHMENT MAY HAVE ONE TEMPORARY BANNER SIGN ON A WALL.

50
51 (5) ONE FREESTANDING TEMPORARY BANNER SIGN OR LARGE TEMPORARY SIGN IS
52 PERMITTED PER LOT OR PARCEL EXCEPT AS PROVIDED FOR UNDER SUBSECTION (E).

53
54 (6) LARGE FREESTANDING TEMPORARY SIGNS OR FREESTANDING BANNER SIGNS
55 MAY NOT HAVE A HEIGHT OF MORE THAN EIGHT FEET.

56
57 (I) **TEMPORARY SIGNS ATTACHED TO POLES.** THIS SUBSECTION DOES NOT APPLY TO
58 LIGHT POLE SIGNS. NO MORE THAN ONE TEMPORARY SIGN MAY BE ATTACHED TO ANY

1 SINGLE POLE AND THE TOTAL SIGN AREA OF ALL TEMPORARY SIGNS ATTACHED TO POLES
2 ON A LOT OR PARCEL MAY NOT EXCEED 36 SQUARE FEET.

3
4 (J) **SIDEWALK SIGNS.** SIDEWALK SIGNS ARE PERMITTED FOR NONRESIDENTIAL USES.
5 A MAXIMUM OF ONE SIDEWALK SIGN PER ESTABLISHMENT OR USE IS ALLOWED. A
6 SIDEWALK SIGN SHALL BE LOCATED DIRECTLY IN FRONT OF THE ESTABLISHMENT OR USE
7 TO WHICH IT REFERS. A SIDEWALK SIGN MAY ONLY BE DISPLAYED DURING REGULAR
8 BUSINESS HOURS.

9
10 (1) A SIDEWALK SIGN MAY NOT EXCEED 12 SQUARE FEET IN AREA, COUNTING
11 ONLY ONE SIDE OF THE SIGN, AND A MAXIMUM HEIGHT OF FOUR FEET.

12
13 (2) SIDEWALK SIGNS MAY NOT BE PLACED IN A STREET, ROADWAY, OR
14 LANDSCAPED AREAS. SIDEWALK SIGNS MAY BE LOCATED ON A SIDEWALK OF AT LEAST
15 SIX FEET IN WIDTH, IN OR OUT OF THE RIGHT-OF-WAY, IN A MANNER THAT DOES NOT
16 OBSTRUCT A BICYCLE OR PEDESTRIAN AREA. SIDEWALK SIGNS MAY NOT OBSTRUCT
17 ACCESS TO TRANSIT STOPS, PARKING SPACES, ACCESS RAMPS, BUILDING EXITS, OR FIRE
18 ESCAPES.

19
20 (K) **PORTABLE MESSAGE CENTERS.** THE PROVISIONS IN § 18-3-310 APPLICABLE TO
21 ELECTRONIC MESSAGE CENTERS SHALL APPLY TO PORTABLE MESSAGE CENTERS,
22 INCLUDING HOLD TIMES, TRANSITION TIMES, ILLUMINATION, AND BRIGHTNESS.
23 PORTABLE MESSAGE CENTERS MAY NOT EXCEED 32 SQUARE FEET IN SIGN AREA AND 14
24 FEET IN HEIGHT. ONLY ONE PORTABLE MESSAGE CENTER IS ALLOWED ON A LOT OR
25 PARCEL AT ANY ONE TIME FOR A MAXIMUM OF FOUR NONCONSECUTIVE 14-DAY PERIODS
26 PER 12-MONTH PERIOD.

27
28 (L) **TEMPORARY AIR-ACTIVATED GRAPHIC SIGNS, INFLATABLE SIGNS, AND**
29 **BALLOON SIGNS.** THE FOLLOWING GENERAL PROVISIONS APPLY TO TEMPORARY AIR-
30 ACTIVATED GRAPHIC SIGNS, INFLATABLE SIGNS, AND BALLOON SIGNS:

31
32 (1) AIR-ACTIVATED GRAPHIC SIGNS, INFLATABLE SIGNS, AND BALLOON SIGNS ARE
33 PERMITTED IN ADDITION TO THE PERMITTED NUMBER OF OTHER TEMPORARY SIGNS
34 ALLOWED UNDER THIS SECTION.

35
36 (2) THE TOTAL NUMBER OF TEMPORARY AIR-ACTIVATED GRAPHIC SIGNS OR
37 INFLATABLE SIGNS ON A LOT OR PARCEL MAY NOT EXCEED FOUR.

38
39 (3) THE HEIGHT OF AIR-ACTIVATED GRAPHIC SIGNS OR INFLATABLE SIGNS MAY
40 NOT EXCEED 18 FEET, INCLUDING THE FULL LENGTH OF ANY SUPPORTING POLE.

41
42 (4) A SETBACK THAT IS EQUAL TO OR GREATER THAN THE HEIGHT OF THE SIGN IS
43 REQUIRED FROM ALL RIGHTS-OF-WAY, LOT OR PARCEL LINES, AND OVERHEAD UTILITY
44 LINES.

45
46 (5) AIR-ACTIVATED GRAPHIC SIGNS, INFLATABLE SIGNS, AND BALLOON SIGNS
47 SHALL BE FASTENED TO THE GROUND OR A STRUCTURE AND MAY NOT SHIFT MORE THAN
48 THREE FEET HORIZONTALLY UNDER ANY CONDITION.

49
50 (6) USE OF ANY ONE OR A COMBINATION OF TEMPORARY AIR-ACTIVATED GRAPHIC
51 SIGNS AND INFLATABLE SIGNS IS LIMITED TO NO MORE THAN FOUR NONCONSECUTIVE 14-
52 DAY PERIODS PER 12-MONTH PERIOD. USE OF BALLOON SIGNS IS LIMITED TO NO MORE
53 THAN A TOTAL OF 14 DAYS PER 12-MONTH PERIOD.

54
55 (M) **Feather signs.** FEATHER SIGNS ARE ONLY PERMITTED ON PROPERTIES WITH
56 NONRESIDENTIAL DEVELOPMENT, MULTIFAMILY DWELLINGS, OR MIXED-USE
57 DEVELOPMENT. THE WIDTH OF FEATHER SIGNS MAY NOT EXCEED 3.5 FEET AT THE WIDEST
58 POINT. FOR PROPERTIES WITH LESS THAN 500 FEET OF ROAD FRONTAGE, NO MORE THAN

1 FOUR FEATHER SIGNS ARE PERMITTED. FOR PROPERTIES WITH 500 FEET OR MORE OF ROAD
2 FRONTAGE, ONE ADDITIONAL FEATHER SIGN PER EVERY 50 FEET OF ROAD FRONTAGE OR
3 PROPERTY FRONTAGE ABOVE 500 FEET IS ALLOWED. SPACING BETWEEN FEATHER SIGNS
4 SHALL BE AT LEAST AS FAR APART AS THEY ARE TALL. USE OF FEATHER SIGNS IS LIMITED
5 TO NO MORE THAN FOUR CONSECUTIVE 45-DAY PERIODS PER 12-MONTH PERIOD.

6
7 **18-3-313. SIGNS IN RESIDENTIAL DISTRICTS; SIGNS FOR RESIDENTIAL DEVELOPMENT**
8 **IN ANY DISTRICTS.**
9

10 (A) **RESIDENTIAL DEVELOPMENT.** FOR PROPERTIES WITH SOLELY RESIDENTIAL
11 DEVELOPMENT IN ANY DISTRICT, THE FOLLOWING SIGNS ARE ALLOWED:

12
13 (1) A RESIDENTIAL DEVELOPMENT MAY HAVE PERMANENT SIGNS, NOT TO EXCEED
14 TWO SQUARE FEET IN SIGN AREA PER SIGN AND EIGHT SQUARE FEET OF TOTAL SIGN AREA
15 PER DWELLING UNIT. THE HEIGHT OF FREESTANDING SIGNS MAY NOT EXCEED FOUR FEET.
16

17 (2) IN ADDITION TO THE SIGNS ALLOWED UNDER PARAGRAPH (1), A RESIDENTIAL
18 DEVELOPMENT WITH SIX TO 20 DWELLING UNITS MAY HAVE ONE FREESTANDING SIGN AT
19 EACH ROADWAY ENTRY POINT, NOT TO EXCEED THREE SQUARE FEET IN SIGN AREA AND
20 A HEIGHT OF EIGHT FEET.
21

22 (3) IN ADDITION TO THE SIGNS ALLOWED UNDER PARAGRAPH (1), A RESIDENTIAL
23 DEVELOPMENT WITH MORE THAN 20 DWELLING UNITS MAY HAVE TWO FREESTANDING
24 SIGNS AT EACH ROADWAY ENTRY POINT. IF ONE FREESTANDING SIGN IS USED, IT MAY
25 NOT EXCEED 40 SQUARE FEET IN SIGN AREA; AND IF TWO FREESTANDING SIGNS ARE USED,
26 EACH SIGN MAY NOT EXCEED 20 SQUARE FEET IN AREA. FREESTANDING SIGNS MAY NOT
27 EXCEED A HEIGHT OF EIGHT FEET.
28

29 (4) IN ADDITION TO THE SIGNS ALLOWED UNDER PARAGRAPHS (2) AND (3),
30 MULTIFAMILY DWELLINGS MAY HAVE UP TO ONE BUILDING SIGN PER FACADE WITH SIGN
31 AREA NOT TO EXCEED THE LESSER OF 5% OF THE AREA OF THE FACADE OR TWELVE
32 SQUARE FEET IN SIGN AREA. THE TOTAL BUILDING SIGN AREA MAY NOT EXCEED 48
33 SQUARE FEET.
34

35 (5) IN ADDITION TO THE SIGNS ALLOWED UNDER PARAGRAPH (3), A MULTIFAMILY
36 DWELLING WITH MORE THAN 100 DWELLING UNITS MAY HAVE TWO FREESTANDING SIGNS
37 WITH SIGN AREA NOT TO EXCEED 32 SQUARE FEET EACH AND A HEIGHT NOT TO EXCEED
38 EIGHT FEET.
39

40 (6) A RESIDENTIAL DEVELOPMENT WITH A COMMUNITY FACILITY MAY HAVE ONE
41 ADDITIONAL BUILDING SIGN AND ONE ADDITIONAL FREESTANDING SIGN FOR EACH
42 COMMUNITY FACILITY. EACH ADDITIONAL SIGN MAY NOT EXCEED THREE SQUARE FEET
43 IN SIGN AREA, AND A FREESTANDING SIGN MAY NOT EXCEED A HEIGHT OF EIGHT FEET.
44

45 (7) A FREESTANDING SIGN LOCATED ON A LOT OR PARCEL WITHIN A RESIDENTIAL
46 DEVELOPMENT NOT OWNED BY A DEVELOPER OR A HOMEOWNER'S ASSOCIATION SHALL
47 BE LOCATED WITHIN A RECORDED EASEMENT.
48

49 (B) **NONRESIDENTIAL USE SIGNS.** EACH NONRESIDENTIAL ESTABLISHMENT OR USE
50 LOCATED IN A RESIDENTIAL DISTRICT MAY HAVE ONE FREESTANDING SIGN AND UP TO
51 TWO BUILDING SIGNS ON NOT MORE THAN TWO FACADES, SO LONG AS THE SIGN AREA OF
52 EACH BUILDING SIGN DOES NOT EXCEED THE LESSER OF 10% OF THE AREA OF THE FACADE
53 OR 200 SQUARE FEET. A FREESTANDING SIGN MAY NOT EXCEED A SIGN AREA OF 64
54 SQUARE FEET AND A HEIGHT OF 10 FEET.
55

56 (C) **OTHER PERMANENT SIGNS.** IN ADDITION TO THE SIGNS ALLOWED IN SUBSECTION
57 (A), A PROPERTY WITH AN APPROVED HOME OCCUPATION USE MAY HAVE ONE
58 FREESTANDING SIGN THAT DOES NOT EXCEED THREE SQUARE FEET IN SIGN AREA AND A
59 HEIGHT OF FIVE FEET.

18-3-314 SIGNS FOR BUSINESS COMPLEXES.

(A) **FREESTANDING SIGNS.** IN A BUSINESS COMPLEX, THE SIGN AREA OF A FREESTANDING SIGN MAY NOT EXCEED THE LESSER OF 400 SQUARE FEET OR ONE SQUARE FOOT FOR EACH ONE FOOT OF PROPERTY FRONTAGE OR ROAD FRONTAGE WHERE THE SIGN IS LOCATED. SIGNS LARGER THAN 200 SQUARE FEET SHALL BE LOCATED A MINIMUM DISTANCE OF 300 LINEAR FEET FROM ANOTHER FREESTANDING SIGN ON THE PROPERTY. THE HEIGHT OF A SIGN MAY NOT EXCEED 40 FEET. THE FOLLOWING ADDITIONAL PROVISIONS APPLY:

(1) A BUSINESS COMPLEX MAY HAVE ONE FREESTANDING SIGN AT EACH ROAD FRONTAGE. FOR ROAD FRONTAGE LESS THAN 100 FEET, THE SIGN AREA MAY NOT EXCEED 100 SQUARE FEET. FOR A BUSINESS COMPLEX WITH MULTIPLE ENTRANCES ON A ROAD FRONTAGE, AN ADDITIONAL SIGN AT EACH ENTRANCE IS PERMITTED SO LONG AS THE DISTANCE BETWEEN THE SIGNS IS AT LEAST 150 FEET.

(2) IN ADDITION TO THE SIGNS ALLOWED IN PARAGRAPH (1), A BUSINESS COMPLEX MAY HAVE ONE FREESTANDING SIGN ON A PROPERTY FRONTAGE, IF THE PROPERTY FRONTAGE IS AT LEAST 300 FEET.

(B) BUILDING SIGNS.

(1) A BUSINESS COMPLEX MAY HAVE ANY NUMBER OF BUILDING SIGNS ON EACH FACADE OF A BUILDING, SO LONG AS THE SIGN AREA OF EACH SIGN DOES NOT EXCEED 12% OF THE AREA OF EACH FACADE AND THE TOTAL SIGN AREA OF ALL BUILDING SIGNS DOES NOT EXCEED 400 SQUARE FEET;

(2) IN ADDITION TO THE BUILDING SIGNS ALLOWED IN PARAGRAPH (1), FOR MULTI-ESTABLISHMENT BUILDINGS, EACH ESTABLISHMENT OR USE WITH A DIRECT OUTSIDE CUSTOMER ENTRANCE MAY HAVE UP TO TWO BUILDING SIGNS, LOCATED ON ANY FACADE THAT CORRESPONDS WITH THE OCCUPIED ESTABLISHMENT SPACE, WITH SIGN AREA NOT TO EXCEED THE LESSER OF 10% OF THE AREA OF THE FACADE WHERE THE SIGN IS LOCATED OR 200 SQUARE FEET; AND

(3) IN ADDITION TO BUILDING SIGNS ALLOWED IN PARAGRAPHS (1) AND (2), ONE ADDITIONAL BUILDING SIGN AT EACH SERVICE ENTRY IS ALLOWED, WITH SIGN AREA NOT TO EXCEED FOUR SQUARE FEET.

(C) **FREESTANDING CANOPY SIGNS.** FREESTANDING CANOPY SIGNS ON ALL FACADES OF A FREESTANDING CANOPY ARE ALLOWED, SO LONG AS THE TOTAL SIGN AREA ON THE CANOPY DOES NOT EXCEED THE LESSER OF 10% OF THE CANOPY FACADE OR 200 SQUARE FEET.

18-3-315. SIGNS IN COMMERCIAL AND INDUSTRIAL DISTRICTS.

(A) **FREESTANDING SIGNS.** IN COMMERCIAL AND INDUSTRIAL DISTRICTS FOR USES OTHER THAN RESIDENTIAL DEVELOPMENT OR BUSINESS COMPLEXES, AN ESTABLISHMENT OR USE MAY HAVE ONE SIGN AT EACH ROAD FRONTAGE AND ONE SIGN ON EACH PROPERTY FRONTAGE. THE HEIGHT MAY NOT EXCEED 30 FEET. THE SIGN AREA OF ANY SINGLE SIGN MAY NOT EXCEED THE LESSER OF 250 SQUARE FEET OR ONE SQUARE FOOT FOR EACH ONE FOOT OF ROAD FRONTAGE OR PROPERTY FRONTAGE, EXCEPT THAT THE SIGN AREA MAY BE AGGREGATED INTO FEWER AND LARGER SIGNS IF THE SIGN AREA OF ANY SINGLE SIGN DOES NOT EXCEED 400 SQUARE FEET. FOR ROAD FRONTAGE OR PROPERTY FRONTAGE LESS THAN 100 FEET, THE SIGN AREA MAY NOT EXCEED 100 SQUARE FEET.

(B) **BUILDING SIGNS.** IN COMMERCIAL AND INDUSTRIAL DISTRICTS FOR USES OTHER THAN RESIDENTIAL DEVELOPMENT OR BUSINESS COMPLEXES, AN ESTABLISHMENT OR USE MAY HAVE:

(1) BUILDING SIGNS ON EACH FACADE, SO LONG AS THE TOTAL SIGN AREA ON EACH FACADE DOES NOT EXCEED 12% OF THE AREA OF THE FACADE, AND THE TOTAL SIGN AREA OF ALL BUILDING SIGNS DOES NOT EXCEED 400 SQUARE FEET; AND

(2) ONE ADDITIONAL BUILDING SIGN AT EACH SERVICE ENTRY, SO LONG AS THE AREA OF EACH SIGN DOES NOT EXCEED FOUR SQUARE FEET.

(C) **FREESTANDING CANOPY SIGNS.** FREESTANDING CANOPY SIGNS ON ALL FACADES OF A FREESTANDING CANOPY ARE ALLOWED, SO LONG AS THE TOTAL SIGN AREA ON THE FREESTANDING CANOPY DOES NOT EXCEED THE LESSER OF 10% OF THE CANOPY FACADE OR 200 SQUARE FEET.

(D) **MIX OF USES.** PROPERTIES IN A COMMERCIAL OR INDUSTRIAL DISTRICT WITH A MIX OF RESIDENTIAL AND NONRESIDENTIAL USES ON THE SAME LOT OR PARCEL BUT NOT LOCATED IN THE SAME BUILDING ARE PERMITTED THE FOLLOWING SIGNS FOR RESIDENTIAL USES IN ADDITION TO WHAT IS ALLOWED UNDER SUBSECTIONS (A), (B), AND (C):

(1) TWO ADDITIONAL FREESTANDING SIGNS WITH A TOTAL SIGN AREA OF 40 SQUARE FEET EACH, AND THE HEIGHT MAY NOT EXCEED 30 FEET;

(2) FOR RESIDENTIAL DEVELOPMENT THAT IS NOT A MULTIFAMILY DWELLING, BUILDING SIGNS AS ALLOWED FOR RESIDENTIAL DEVELOPMENT IN § 18-3-313(A); AND

(3) FOR A MULTIFAMILY DWELLING, TOTAL SIGN AREA ON EACH FACADE NOT TO EXCEED THE LESSER OF 5% OF THE FACADE AREA OR 12 SQUARE FEET, AND TOTAL BUILDING SIGN AREA NOT TO EXCEED 48 SQUARE FEET.

18-3-316. SIGNS IN MARITIME DISTRICTS.

(A) **MA1, MA1-B, AND MA3 DISTRICTS.** AN ESTABLISHMENT OR USE IN A MA1, MA1-B, OR MA3 DISTRICT MAY HAVE ONE FREESTANDING SIGN WITH A SIGN AREA NOT EXCEEDING 36 SQUARE FEET AND A HEIGHT NOT EXCEEDING EIGHT FEET.

(B) **MA2, MB, AND MC DISTRICTS.** AN ESTABLISHMENT OR USE IN A MA2, MB, OR MC DISTRICT MAY HAVE ONE FREESTANDING SIGN AT THE ENTRANCE WITH A SIGN AREA NOT EXCEEDING 200 SQUARE FEET AND A HEIGHT NOT EXCEEDING 25 FEET AND A FREESTANDING SIGN ON THE SHORELINE OR A PIER NOT EXCEEDING 48 SQUARE FEET IN AREA AND NOT EXCEEDING A HEIGHT OF 10 FEET.

(C) **ESTABLISHMENTS AND USES IN A MARITIME DISTRICT.** EACH ESTABLISHMENT OR USE IN A MARITIME DISTRICT MAY HAVE TWO BUILDING SIGNS. THE TOTAL SIGN AREA OF THE SIGNS MAY NOT EXCEED 200 SQUARE FEET.

18-3-317. SIGNS IN OPEN SPACE DISTRICTS.

AN ESTABLISHMENT OR USE IN AN OPEN SPACE DISTRICT MAY HAVE ONE FREESTANDING SIGN OR BUILDING SIGN. THE SIGN AREA MAY NOT EXCEED 20 SQUARE FEET, AND THE HEIGHT OF A FREESTANDING SIGN MAY NOT EXCEED SIX FEET.

18-3-318. SIGNS IN SMALL BUSINESS DISTRICTS.

(A) **FREESTANDING SIGNS.** AN ESTABLISHMENT OR USE IN A SMALL BUSINESS DISTRICT MAY HAVE ONE FREESTANDING SIGN. THE SIGN AREA OF A FREESTANDING SIGN MAY NOT EXCEED 10 SQUARE FEET ON A MINOR ARTERIAL ROAD OR ROAD OF LOWER CLASSIFICATION, OR 30 SQUARE FEET ON A PRINCIPAL ARTERIAL ROAD OR A ROAD OF HIGHER CLASSIFICATION. THE HEIGHT OF A FREESTANDING SIGN MAY NOT EXCEED EIGHT FEET ON A MINOR ARTERIAL ROAD OR A ROAD OF LOWER CLASSIFICATION, OR 10 FEET ON A PRINCIPAL ARTERIAL ROAD OR A ROAD OF HIGHER CLASSIFICATION.

1 (B) **BUILDING SIGNS.** AN ESTABLISHMENT OR USE IN A SMALL BUSINESS DISTRICT
2 MAY HAVE ANY NUMBER OF BUILDING SIGNS ON ONLY ONE FACADE. THE TOTAL
3 AGGREGATE SIGN AREA OF BUILDING SIGNS MAY NOT EXCEED 10% OF THE AREA OF THE
4 FACADE.

5
6 (C) **SIGNS PROHIBITED ON ACCESSORY STRUCTURES.** AN ACCESSORY STRUCTURE IN
7 A SMALL BUSINESS DISTRICT MAY NOT HAVE A BUILDING SIGN.

8
9 **18-3-319. SIGNS IN MIXED USE DISTRICTS AND TOWN CENTER DISTRICTS.**
10

11 (A) **SCOPE.** THIS SUBSECTION APPLIES TO ANY DEVELOPMENT IN A MIXED USE OR
12 TOWN CENTER DISTRICT. WHERE A CONFLICT EXISTS BETWEEN ANY REQUIREMENT OF
13 THIS SUBTITLE AND ANY REQUIREMENT OF TITLES 8 AND 9, THE REQUIREMENTS OF TITLES
14 8 AND 9 SHALL PREVAIL.

15
16 (B) **MIX OF USES.** IN A MIXED USE OR TOWN CENTER DISTRICT, DEVELOPMENT WITH A
17 MIX OF RESIDENTIAL AND NONRESIDENTIAL USES ON THE SAME LOT OR PARCEL BUT NOT
18 LOCATED IN THE SAME BUILDING MAY HAVE THE SIGNS ALLOWED UNDER § 18-3-313(A),
19 IN ADDITION TO THE SIGNS ALLOWED IN SUBSECTION (C). THE ALLOWED SIGN AREA FOR
20 FREESTANDING SIGNS FOR RESIDENTIAL AND NONRESIDENTIAL DEVELOPMENT MAY BE
21 CONSOLIDATED INTO A SINGLE SIGN NOT TO EXCEED 300 SQUARE FEET IN SIGN AREA.

22
23 (C) **NONRESIDENTIAL DEVELOPMENTS IN MIXED USE OR TOWN CENTER**
24 **DISTRICTS.** EXCEPT AS OTHERWISE PROVIDED IN THIS SUBTITLE, FOR A NONRESIDENTIAL
25 DEVELOPMENT IN A MIXED USE OR TOWN CENTER DISTRICT, THE FOLLOWING IS
26 PERMITTED:

27
28 (1) IN AN MXD-V OR MXD-G DISTRICT, NONRESIDENTIAL DEVELOPMENT MAY
29 HAVE A TOTAL AGGREGATE SIGN AREA NOT TO EXCEED 250 SQUARE FEET, CONSISTENT
30 WITH THE FOLLOWING:

31
32 (I) ONE FREESTANDING SIGN PER LOT OR PARCEL MAY BE PLACED ON ANY
33 ROAD FRONTAGE OR PROPERTY FRONTAGE. THE TOTAL SIGN AREA MAY NOT EXCEED THE
34 LESSER OF ONE SQUARE FOOT FOR EACH ONE FOOT OF ROAD FRONTAGE OR PROPERTY
35 FRONTAGE WHERE THE SIGN WILL BE LOCATED OR 30 SQUARE FEET, EXCEPT THAT THE
36 MAXIMUM SIGN AREA MAY BE INCREASED BY UP TO 50 PERCENT IF THREE OR MORE
37 ESTABLISHMENTS LOCATED IN THE SAME BUILDING OR ON THE SAME PROPERTY SHARE
38 THE SAME SIGN. FREESTANDING SIGNS MAY NOT EXCEED A HEIGHT OF TEN FEET.

39
40 (II) THE TOTAL SIGN AREA OF ALL BUILDING SIGNS MAY NOT EXCEED THE
41 LESSER OF 10% OF THE FACADE AREA OR 200 SQUARE FEET.

42
43 (2) IN AN MXD-N, MXD-S, MXD-U, OR TC DISTRICT, NONRESIDENTIAL
44 DEVELOPMENT MAY HAVE A TOTAL AGGREGATE SIGN AREA NOT TO EXCEED 650 SQUARE
45 FEET, CONSISTENT WITH THE FOLLOWING:

46
47 (I) ONE FREESTANDING SIGN PER LOT OR PARCEL MAY BE PLACED ON ANY
48 ROAD FRONTAGE OR PROPERTY FRONTAGE. THE TOTAL SIGN AREA MAY NOT EXCEED THE
49 LESSER OF ONE SQUARE FOOT FOR EACH ONE FOOT OF ROAD FRONTAGE OR PROPERTY
50 FRONTAGE WHERE THE SIGN WILL BE LOCATED OR 250 SQUARE FEET, EXCEPT THAT THE
51 SIGN AREA MAY BE INCREASED UP TO 400 SQUARE FEET IF THREE OR MORE
52 ESTABLISHMENTS LOCATED IN THE SAME BUILDING OR ON THE SAME PROPERTY SHARE
53 THE SAME SIGN. FOR PROPERTY FRONTAGE THAT IS LESS THAN 100 FEET, THE SIGN AREA
54 MAY NOT EXCEED 100 SQUARE FEET. FREESTANDING SIGNS MAY NOT EXCEED A HEIGHT
55 OF 30 FEET.

56
57 (II) THE TOTAL SIGN AREA OF ALL BUILDING SIGNS MAY NOT EXCEED THE
58 LESSER OF 12% OF THE FACADE AREA OR 400 SQUARE FEET.

1 **18-3-320. SIGNS FOR BUILDINGS WITH MORE THAN ONE USE IN ALL DISTRICTS.**

2
3 ON PROPERTIES IN ANY ZONING DISTRICT, FOR BUILDINGS WITH MORE THAN ONE USE,
4 WHERE AT LEAST ONE OF THE USES IS RESIDENTIAL, THE TOTAL SIGN AREA FOR A LOT OR
5 PARCEL MAY NOT EXCEED 800 SQUARE FEET AND MAY CONSIST OF THE FOLLOWING:

6
7 (A) THE TOTAL AGGREGATE SIGN AREA FOR ALL FREESTANDING SIGNS ON A LOT
8 OR PARCEL MAY NOT EXCEED 400 SQUARE FEET. ONE FREESTANDING SIGN MAY BE
9 LOCATED ON EACH PROPERTY FRONTAGE OR ROAD FRONTAGE. THE SIGN AREA FOR EACH
10 SIGN IS THE LESSER OF ONE SQUARE FOOT FOR EACH ONE FOOT OF ROAD FRONTAGE OR
11 PROPERTY FRONTAGE WHERE THE SIGN WILL BE LOCATED OR 200 SQUARE FEET.

12
13 (B) FOR ROAD FRONTAGE OR PROPERTY FRONTAGE THAT IS LESS THAN 100 FEET,
14 SIGN AREA MAY NOT EXCEED 100 SQUARE FEET.

15
16 (C) FREESTANDING SIGNS MAY NOT EXCEED A HEIGHT OF 30 FEET.

17
18 (D) ANY NUMBER OF BUILDING SIGNS ARE PERMITTED ON EACH FACADE. THE
19 TOTAL SIGN AREA OF ALL BUILDING SIGNS MAY NOT EXCEED THE LESSER OF 12% OF THE
20 FACADE AREA OR 250 SQUARE FEET.

21
22 (E) IN ADDITION TO THE SIGNS ALLOWED UNDER SUBSECTION (D), A GROUND
23 FLOOR ESTABLISHMENT OR USE WITH A DIRECT OUTSIDE CUSTOMER ENTRANCE MAY
24 HAVE A BUILDING SIGN WITH A SIGN AREA OF TWO SQUARE FEET FOR EACH LINEAR FOOT
25 OF EXTERIOR WALL WIDTH OF THE ESTABLISHMENT OR USE, NOT TO EXCEED 40 SQUARE
26 FEET OF SIGN AREA.

27
28 **18-3-321. SIGNAGE PROGRAMS.**

29
30 (A) **SIGNAGE PROGRAM.** THE DEVELOPER OF A DEVELOPMENT LOCATED IN A MIXED
31 USE OR TOWN CENTER DISTRICT, A PUD, OR A BUSINESS COMPLEX ON 10 ACRES OR MORE
32 MAY SUBMIT A SIGNAGE PROGRAM TO THE OFFICE OF PLANNING AND ZONING. THE
33 SUBMISSION SHALL ADDRESS ALL REQUIRED ELEMENTS IN SUBSECTION (B) FOLLOWING
34 THE ORGANIZATIONAL STRUCTURE OF THE MODEL SIGNAGE PROGRAM PROVIDED BY THE
35 OFFICE OF PLANNING AND ZONING. IF APPROVED BY THE PLANNING AND ZONING
36 OFFICER, THE PROGRAM SHALL SUPERSEDE THE STANDARDS DESCRIBED IN THIS
37 SUBTITLE TO THE EXTENT OF ANY CONFLICT.

38
39 (B) **PURPOSE.** A SIGNAGE PROGRAM SHALL CONTRIBUTE TO THE EFFICIENT
40 UTILIZATION OF THE DEVELOPMENT; MINIMIZE VISUAL CLUTTER; MAKE USE OF
41 DIRECTIONAL SIGNS IN PARKING AREAS AND BICYCLE AND PEDESTRIAN CIRCULATION
42 SYSTEMS; BE IN HARMONY WITH THE ARCHITECTURE, LANDSCAPING, AND OTHER DESIGN
43 ELEMENTS OF THE DEVELOPMENT; BE COMPATIBLE WITH EXISTING OR POTENTIAL
44 DEVELOPMENT IN THE NEIGHBORING COMMUNITIES IF THE SIGNAGE IS ALONG THE
45 PERIPHERY OF THE SITE OR VISIBLE FROM PUBLIC STREETS OR ROADWAYS; BE
46 CONSISTENT WITH ANY PREVAILING SECTOR, COMMUNITY, OR TOWN CENTER PLANS;
47 ADDRESS THE LOCATION, PLACEMENT, SIZE, HEIGHT, NUMBER, COLOR, AND MATERIAL OF
48 ALL PROPOSED SIGNS; AND STATE WHETHER THE PROPOSED SIGNS WILL BE
49 ILLUMINATED.

50
51 (C) **SPECIAL USES.** THE SIGNAGE PROGRAM FOR A GOVERNMENT REUSE FACILITY IS
52 GOVERNED BY § 18-12-105.

53
54 (D) **CERTAIN SIGNS NOT ALLOWED.** A SIGN NOT SPECIFICALLY ADDRESSED IN AN
55 APPROVED SIGNAGE PROGRAM IS NOT ALLOWED IN THE DEVELOPMENT.

56
57 **TITLE 18. FEES**

18-18-101. Fees.

The following fees shall be paid as provided in the following chart, except that fees paid on an application governed by the law as it existed prior to May 12, 2005 shall be credited against the fees in the following chart if the application is withdrawn and a new application is filed under this article:

<u>Category</u>	<u>Fee</u>

[[Signs, offsite, directional]]	[[\$150 per sign \$25 for a replacement sign]]

SECTION 3. *And be it further enacted*, That all references in this Ordinance to “the effective date of Bill No. 98-25”, or words to that effect, shall, upon codification, be replaced with the actual date on which this Ordinance takes effect under Section 307 of the County Charter as certified by the Administrative Officer to the County Council.

SECTION 4. *And be it further enacted*, That this Ordinance shall take effect 45 days from the date it becomes law.

AMENDMENTS ADOPTED: January 20, February 17 and March 2, 2026

READ AND PASSED this 19th day of March, 2026

By Order:



Kaley Schultze
Administrative Officer

PRESENTED to the County Executive for his approval this 23rd day of March, 2026



Kaley Schultze
Administrative Officer

APPROVED AND ENACTED this 25th day of March, 2026



Steuart Pittman
County Executive

EFFECTIVE DATE: May 9, 2026

Bill No. 98-25

Page No. 24

**I HEREBY CERTIFY THAT THIS IS A TRUE AND CORRECT COPY OF
BILL NO. 98-25 THE ORIGINAL OF WHICH IS RETAINED IN THE FILES
OF THE COUNTY COUNCIL.**

A handwritten signature in black ink, appearing to read 'K Schultze', with a long horizontal line extending to the right.

**Kaley Schultze
Administrative Officer**