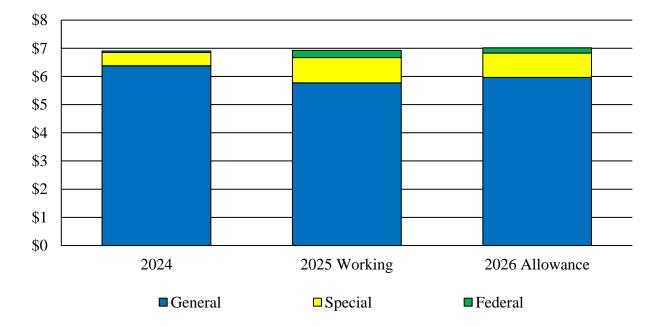
D17B0151 Historic St Mary's City Commission

Program Description

Historic St. Mary's City is an outdoor history and archaeology museum that preserves, researches, and interprets the site of Maryland's first capital. The Historic St. Mary's City Commission (HSMCC) is an independent unit of State government.

The mission of HSMCC is to preserve and protect the archaeological and historical record of Maryland's first capital and to appropriately develop historic and scenic sites for the education, enjoyment, and general benefit of the public. The goal of the commission is that the archaeological sites and collections, scenic views, and rural character of the historic city be safeguarded by preservation and research practices consistent with its status as a National Historic Landmark District.

Operating Budget Summary



Fiscal 2026 Budget Increases \$93,598, or 1.4%, to \$7.0 Million (\$ in Millions)

Note: The fiscal 2025 impacts of statewide salary adjustments are centrally budgeted in the Department of Budget and Management (DBM), and adjustments are not reflected in this agency's budget. The fiscal 2026 impacts of the fiscal 2025 statewide salary adjustments appear in this agency's budget. The fiscal 2026 statewide salary adjustments are centrally budgeted in DBM and are not included in this agency's budget.

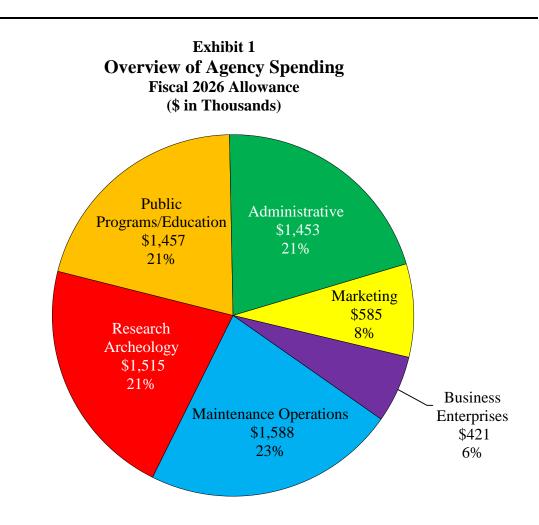
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Analysis of the FY 2026 Maryland Executive Budget, 2025

Fiscal 2026 Overview of Agency Spending

HSMCC's fiscal 2026 allowance totals \$7.0 million. A breakdown of the proposed budget is shown in **Exhibit 1**. Maintenance operations at the 1,000-acre outdoor historical park make up \$1.6 million (23%) of the allowance. Historic St. Mary's City has more than 300 archaeological sites spanning approximately 10,000 years of history, including the recently rediscovered fort that was the first European settlement in the area. Research archaeology receives \$1.5 million (21%) in the fiscal 2026 allowance. Public and educational programming, such as historical reenactment and interpretation, workshops, and school visits, make up \$1.5 million (21%), and administrative costs make up a further \$1.5 million (21%) of the budget. Marketing (\$585,000, 8%) and business enterprises such as the on-site gift shop (\$421,000, 6%) account for the rest of the allowance.



Note: The fiscal 2026 statewide salary adjustments are centrally budgeted in the Department of Budget and Management and are not included in this agency's budget.

Source: Governor's Fiscal 2026 Budget Books

Proposed Budget Change

The fiscal 2026 allowance is about \$94,000 higher than the prior year, with most of the growth due to personnel costs, as shown in **Exhibit 2**. The fiscal 2026 allowance includes 7 contractual conversions for existing employees, which HSMCC believes will help with employee retention, which results in a net increase of approximately \$106,000.

	Exhibit 2				
Proj	posed Budg	et			
Historic St M	• •				
(\$ i	n Thousands)			
	General	Special	Federal		
How Much It Grows:	<u>Fund</u>	Fund	<u>Fund</u>	<u>Total</u>	
Fiscal 2024 Actual	\$6,382	\$472	\$46	\$6,900	
Fiscal 2025 Working Appropriation	5,775	895	255	6,925	
Fiscal 2026 Allowance	<u>5,964</u>	<u>867</u>	<u>188</u>	<u>7,019</u>	
Fiscal 2025-2026 Amount Change	\$188	-\$28	-\$67	\$94	
Fiscal 2025-2026 Percent Change	3.3%	-3.1%	-26.2%	1.4%	
Where It Goes:				Change	
Personnel Expenses					
Costs associated with 7 new regular po	sitions from co	ntractual con	versions	\$581	
Salary and associated fringe benefit	its, including	fiscal 2025	cost-of-livin	g	
adjustments and increments		•••••		186	
Employee and retiree health insurance	ce			141	
Other fringe benefit adjustments				24	
Other Changes					
Maintenance and operations costs					
Event food services increase due to rising catering costs					
Marketing, advertising, and other publications					
Software					
Utilities				7	
Consulting with Piscataway Tribe a			-		
17th century trades and practices					
Shared statewide services allocation					
National Endowment for the Hu	U				
disbursements of \$190,000 in fiscal 2025 and \$125,000 in fiscal 2026					
Archaeology spending declines due in part to less external grant funding					
Contractual personnel costs associated with 7 contractual conversions					
Other	•••••	•••••			
Total				\$94	
Nutri NI sultan successive successive to the later successive					

Note: Numbers may not sum to total due to rounding.

FY 24 <u>Actual</u>	FY 25 <u>Working</u>	FY 26 <u>Allowance</u>	FY 25-26 <u>Change</u>	
32.00	32.00	39.00	7.00	
<u>29.54</u>	<u>37.72</u>	<u>30.72</u>	<u>-7.00</u>	
61.54	69.72	69.72	0.00	
	0.00	0.00%		
as of 12/31/24	0.00	0.00%		
	0			
	<u>Actual</u> 32.00 <u>29.54</u>	Actual Working 32.00 32.00 29.54 37.72 61.54 69.72 ss 0.00 as of $12/31/24$ 0.00	ActualWorkingAllowance 32.00 32.00 39.00 29.54 37.72 30.72 61.54 69.72 69.72 ss 0.00 0.00% as of 12/31/24 0.00 0.00%	Actual Working Allowance Change 32.00 32.00 39.00 7.00 29.54 37.72 30.72 -7.00 61.54 69.72 69.72 0.00 rs 0.00 0.00% 0.00% as of 12/31/24 0.00 0.00%

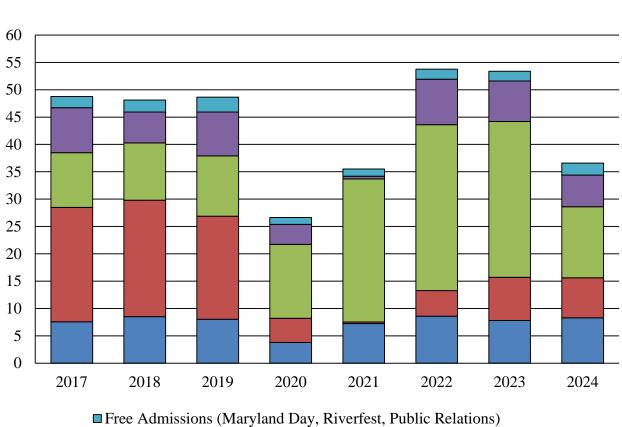
Personnel Data

• The fiscal 2026 allowance includes 7 contractual conversions. These are all for current contractual employees who have been in their positions for two years or more. The converted positions are a social media coordinator, membership coordinator, strategic engagement coordinator, senior accountant, and 3 archaeology technicians.

Key Observations

1. General Admissions Increase Slightly, Recreational Use Falls

HSMCC aims to educate members of the public by increasing the number of visitors of all backgrounds to its site. As shown in **Exhibit 3**, on-site attendance levels fell 31% in fiscal 2024 overall, driven by a decrease in the recorded number of recreational visitors from 28,500 in fiscal 2023 to 13,000 in fiscal 2024. This follows an increase in recreational visitors using the trails and other outdoor spaces at the park in the years immediately following the COVID-19 pandemic but remains above the prepandemic level of around 10,000 or 11,000 recreational visitors per year. HSMCC attributes the lower number of recreational visitors to several factors, including the closure of the on-site bakery in July 2023, a reassessment of estimated hiking trail usage, and excessive heat during summer 2023, which led to multiple park closures. The number of children visitors in fiscal 2024, a decline from about 7,900 in fiscal 2023 and well below the fiscal 2019 total of 18,800. HSMCC said it is contacting schools for input on why they have not returned postpandemic.





■ Paid Events and Partner Events (Receptions, Beerfest, SMCM Gala)

- Site Use for Recreation
- School Children (Scholastic Tours)
- General Attendance (Including Members)

Source: Department of Budget and Management; Historic St. Mary's City Commission

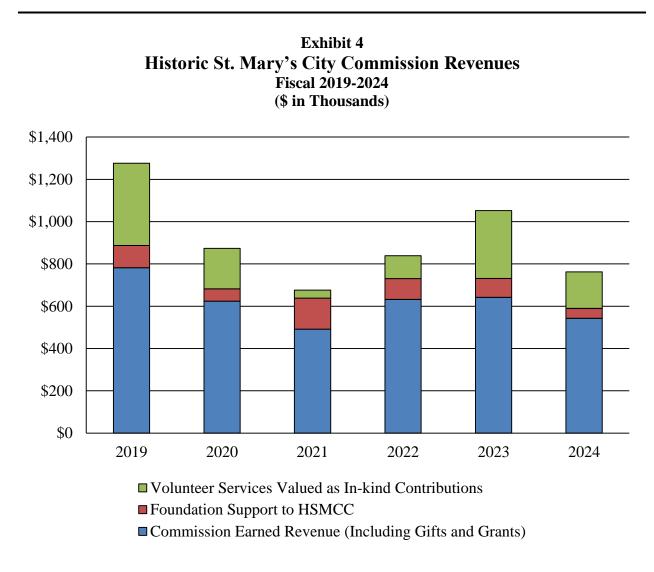
Construction is almost complete on a new Maryland Heritage Interpretive Center to replace the existing visitors center with the facility expected to open in spring or early summer 2026. More about HSMCC's ongoing capital projects can be found in the analysis for DB01 – HSMCC – Capital.

Analysis of the FY 2026 Maryland Executive Budget, 2025

SMCM: St. Mary's College of Maryland

2. Special Fund Revenue Decreases

HSMCC receives some revenues that are available for it to use as special funds. These include revenues that the commission earns from ticket sales, gift shop income, site rentals, gifts, and grants. The Historic St. Mary's City Foundation also provides some support to the commission that is recorded as revenue, and volunteer services are valued as in-kind contributions. Along with the reduction in attendance, discussed in Key Observation 1, revenues declined in fiscal 2024, as shown in **Exhibit 4**.



HSMCC: Historic St. Mary's City Commission

Note: Excludes Foundation earned revenue.

Source: Managing for Results

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Earned revenue, the largest source of special funds, declined from \$642,000 in fiscal 2023 to \$543,000 in fiscal 2024. Ticketed sales decreased by 9% to about \$103,000, and residential and commercial leases for property that HSMCC owns that is not part of the park decreased by 20% to about \$96,000. Donations increased by 48% to \$32,000. **HSMCC should provide an update on its efforts to secure non-State sources of revenue.**

3. Implementation of Audit Recommendations

An independent audit submitted in March 2023 recorded a number of findings and areas of improvement in HSMCC's business practices. The audit found that HSMCC lacked documented policies and procedures for multiple aspects of its work, did not have up-to-date memorandum of understanding (MOU) or other written agreements with key partners, and had insufficient supervision of purchasing cards and cash management among other issues. The 2024 *Joint Chairmen's Report* (JCR) requested that HSMCC provide an update on the steps that it has taken to resolve the audit findings and implement its recommendations.

In its report, HSMCC confirmed that it had implemented all nine of the recommendations from the audit report and included documentation developed as a result. The agency has developed a personnel manual, written policies for employee evaluations, and key performance indicators for personnel to provide a more professional approach to evaluations. In summer 2024, the agency conducted a confidential internal survey of staff about their experiences and satisfaction while working at Historic St. Mary's City. The survey found generally high satisfaction with the work itself and the mission of HSMCC but noted a need for more training and development opportunities as well as internal recognition and opportunities for advancement.

On the budget side, the audit noted a lack of written policies around cash management, so HSMCC has developed and implemented processes for cash and credit receipts using corporate cards and driving State-owned vehicles. HSMCC owns a number of rental properties in an area with a lack of residential housing, so it has developed policies for rentals, including how waiting lists are managed. HSMCC has also updated MOUs with its key local partners, including St. Mary's College of Maryland, the Jefferson Patterson Park and Museum (overseen by the Maryland Department of Planning), and the Department of Natural Resources.

Operating Budget Recommended Actions

Concur with Governor's allowance. 1.

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Appendix 1 2024 Joint Chairmen's Report Responses from Agency

The 2024 JCR requested that HSMCC prepare one report. Electronic copies of the full JCR responses can be found on the Department of Legislative Services Library website.

• *Audit Recommendations Implementation Report:* The agency submitted a report on actions that it has taken in response to the findings of an external audit in March 2023. This report is discussed further in the Key Observations section of this analysis.

Appendix 2 Object/Fund Difference Report Historic St Mary's City Commission

26 FY 25 - FY 26 xance Amount Chang 39.00 7.0 20.72 7.0	
39.00 7.0	
	0 21.00/
	0 21.00/
20.72 7.0	0 21.9%
50.72 -7.0	-18.6%
69.72 0.0	0 0%
4,226,451 \$ 650,62	18.2%
-475,35	-23.1%
40,000 1,25	0 3.2%
25,000	0 0%
166,000 5,22	.5 3.2%
45,720 2,94	0 6.9%
658,374 -122,47	-15.7%
180,000 9,30	5 5.5%
15,000 2,93	0 24.3%
15,000 5,00	0 50.0%
63,047 14,15	29.0%
7,019,054 \$ 93,59	8 1.4%
5,963,891 \$ 188,41	6 3.3%
866,755 -28,06	-3.1%
188,408 -66,75	-26.2%
7,019,054 \$ 93,59	8 1.4%
1 7	30.72 -7.0 69.72 0.0 4,226,451 \$ 650,62 ,584,462 -475,35 40,000 1,25 25,000 1 166,000 5,22 45,720 2,94 658,374 -122,47 180,000 9,30 15,000 5,000 63,047 14,15 7,019,054 \$ 93,59 5,963,891 \$ 188,41 866,755 -28,06 188,408 -66,75

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Note: The fiscal 2026 allowance does not include statewide salary adjustments budgeted within the Department of Budget and Management.